

The Canopy Cut

a curated list of GESI in
MSD/PSD resources for
practitioners

October 2020

COVID-19 Quick(ish) reads



Gender

- **Covid, Climate, Gender: Putting the Alpha in the Apocalypse** (Lauren Burnhill)
- **COVID-19: Moving from response to resilience** (Jennifer King, MEDA)
- **COVID-19 and gender equality: Countering the regressive effects** (Anu Madgavkar, Mekala Krishnan, Olivia White, Deepa Mahajan and Xavier Azcue, McKinsey)
- **Ipsos survey confirms that COVID-19 is intensifying women's workload at home** (Blog by Ginette Azcona, Antra Bhatt and Kaitlin Love, UN Women)
- **Rapid Assessment: Impact of COVID-19 on Gender Equality & Business** (MEDA)

COVID-19 Guidance





Gender

- Implications of COVID-19 on women informal workers (WOW helpdesk)
- Tracking the Gender Impact of COVID: An Indicator Framework (Mayra Buvinic, Lorenz Noe, Eric Swanson Data 2x and Open Data Watch)
- COVID-19 and ensuring safe cities and public spaces for women and girls (UN Women)

Financial Inclusion/Digital technology

Gender

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- **Understanding and Achieving Holistic Financial Inclusion: A Conversation with Julia Arnold** (The SEEP Network)
 - **Which DFS features matter more to women than men** (Savita Bailur, Caribou Digital)
 - **Assessment of Potential Opportunities for Use of Digital Payments for Smallholder Farmers in Northern and Central Senegal** (Cauam Cardoso and Jonars Spielberg, Massachusetts Institute of Technology)
 - **Quick guide to more inclusive digital adoption** (Holly Lard Krueger, The Canopy Lab and Josh Woodard, Impact's Edge)
 - **Advancing women's digital financial inclusion** (Ruth Goodwin-Groen, Leora Klapper, Margaret Miller and Andy Woolnough, the Better Than Cash Alliance, Women's World Banking and the World Bank Group)
 - **Key characteristics, enabling environment and needs of women-owned businesses** (Ashley Weber and Farah Chandani, MEDA)

Youth

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- **Much more than a savings group: the wider value of groups for urban youth** (Catherine Fitzgibbon, FSD Africa)

Market system & private sector development



Gender

- **Gender progress market: implementation manual** (Sara Seavey and Yasmin Ta'ba, MEDA)
- **Childs Play: The case for developing childcare services to boost women's economic empowerment** (Aatif Somji, ILO)
- **Women's Empowerment in Global Value Chains** (Jessica Davis Pluess and Peder Michael Pruzan-Jorgensen, BSR)
- **Youth, women and market systems development in agriculture and supporting markets: landscape analysis and case studies** (Natasha Cassinath and Morgan Mercer, EnCompass)
- **Measurement of Women's Economic Empowerment: WOW help desk guidance note** (Rebecca Calder, Sophie Rickard and Kavita Kalsi, Social Development Direct)
- **Thinking and Working Politically: Lessons from Diverse and Inclusive Applied Political Economy Analysis** (Lisa McGregor, Sarah Frazer and Derick W. Brinkerhoff, RTI International)

Youth

- **Youth in Agri-food systems** (Youth Power 2)
- **Getting Africa's youth working. Taking a systems approach to create more & better jobs for young people in sub-Saharan Africa** (Aatif Somji, Georgina Duffin, ILO).

Market system & private sector development

Quick reads



Gender

- **Better menstrual health: lessons from a market systems approach in Tanzania** (Mariane Liyayi and Sachin Gupta, Palladium)
- **Insights from PEG Africa (and the 2X challenge)** (Siobhan Franklin, Frank Impact)
- **Four ways to have more inclusive projects** (Blog article, Annick Vollmar, Zenebe B. Uraguchi and Michael Blaser, Helvetas)

Youth

- **Putting Positive Youth Development into Practice** (ACDI/VOCA)

About

The 'Canopy Cut'

The 'Canopy Cut' is a quick reference resource for market systems and private sector development practitioners interested in the practical application of and current trends in Gender Equality and Social Inclusion.

The 'Canopy Cut' is a curated list comprised of a range of resources from blogs to detailed guidance to infographic which have been published and circulated on public platforms like the Beam Exchange, LinkedIn, Marketlinks.

The 'Canopy Cut' is not intended to be comprehensive and the emphasis on different angles of gender and social inclusion may vary from edition to edition.

The Canopy Lab

The Canopy Lab (www.thecanopylab.com), a US small business, provides tailored and actionable solutions to a diverse range of international and domestic clients in four service areas: systems change, evaluation and learning, research and organizational development.

Our three Managing Partners have led and built teams to implement multimillion-dollar private sector development programs. They are also recognized for their work in adaptive management, monitoring and evaluating impact, and advancing approaches to women's economic empowerment and youth employment in market systems programs.

Together, they have over 55 years of experience delivering innovative, high quality work in 30+ African, Asian, Eastern European and Latin American countries for a diverse range of clients including Bill & Melinda Gates Foundation, DFAT, DFID, SDC, World Bank, and USAID. Recent examples of this work are highlighted below.

The Canopy Cut Library

- [July 2020](#)
- [March 2020](#)