

# The Canopy Cut

a curated list of GESI in  
MSD/PSD resources for  
practitioners

January-March 2022

# Spotlight Subject #1

## Climate/ Environment



### Gender

- **3 Building Blocks for Mobilizing Inclusive Climate Finance** (Kerry Dittmeier, Branden Ryan and Jafar Shami, Chemonics)
- **How Climate-Smart Cashews Nourish Gender Equity and Environmental Sustainability** (Cristina Manfre and Devon Melville, TechnoServe)
- **Tackling Violence Against Women and Girls in the Context of Climate Change** (UN Women, IUCN)
- **Gender Equality, Sexual and Reproductive Health and Rights, and Climate Change Are Linked** (Women Deliver)
- **The Market Corner: Working at the Nexus of Health and the Environment** (Holly Lard Krueger, Marketlinks)
  
- **Market Systems Development and the Environment** (Isaac Cowan-Gore, ILO)
- **Food Systems at Risk: Transformative adaptation for long-term food security** (Rebecca Carter Richard Choularton Tyler Ferdinand Helen Ding Namrata Ginoya Parvathi Preethan, WRI)
- **Guidelines for Assessing Climate Risk and Vulnerabilities in Market Systems** (Bharat Kumar Pokharel and Juerg Merrz, Helvestas)

# Spotlight Subject #2

## Care work



### Gender

- **Back to School: Changing the Conversation Around The Care Economy** (Sana Kapadia, Gender Smart Investing)
- **Understanding Unpaid Care Work to Empower Women in Market Systems Approaches** (Mar Maestre Jodie Thorpe, Beam Exchange)
- **The Market Corner: Adapting the Market Systems Development Approach to the Care Economy** (Holly Lard Krueger, Marketlinks)
- **Care at Work: Investing in care leave and services for a more gender equal world of work** (Laura Addati, Umberto Cattaneo and Emanuela Pozzan, ILO)
- **Unpaid Care Work – facilitating change towards women’s economic empowerment when market systems care** (Mar Maestre and Jodie Thorpe, Beam Exchange, IDS, Oxfam)
- **Market systems approaches to enabling women’s economic empowerment through addressing unpaid care work** (Jodie Thorpe, Mar Maestre and Thalia Kidder, Beam Exchange)
- **Participatory Methodology: Rapid care analysis guidance for managers and facilitators** (Thalia Kidder and Carine Pionetti, Unity Chipfupa, Jane Remme, Oxfam)

# Market system & private sector development

Quickish reads/views



## Gender

- **Want to Support Women in Enterprises in Low-Income Countries? Here's what oxfam knows after many years of working with small businesses** (Anoushka Boodhna, Oxfam)
- **Integrating Gender into Water & Sanitation Projects** (IFC)
- **Why Gender Standards Matter** (Jodi DiProffio, Pathfinder International)
- **New Survey Report: Gender stereotypes undermine women's entrepreneurship and economic empowerment** (Sini Maria Heikkila, Cherie Blair Foundation for Women)
- **From Participation to Power: Women's economic empowerment in the Pacific** (Isabelle Gurney, DevPolicyBlog)
- **Building a Feminist, Decolonized Research Approach During COVID: What we learned and unlearned** (Sally Neville and Mandakini Surie, Kore Global)
- **Quality Infrastructure that Benefits All: Time for a shift in how we think about gender in infrastructure** (Katrina Kwan, Daphnee Benayoun, Rachna Saxena, Dalberg)

## Youth

- **Youth Employment in Sub-Saharan Africa** (GSMA)

## Disability

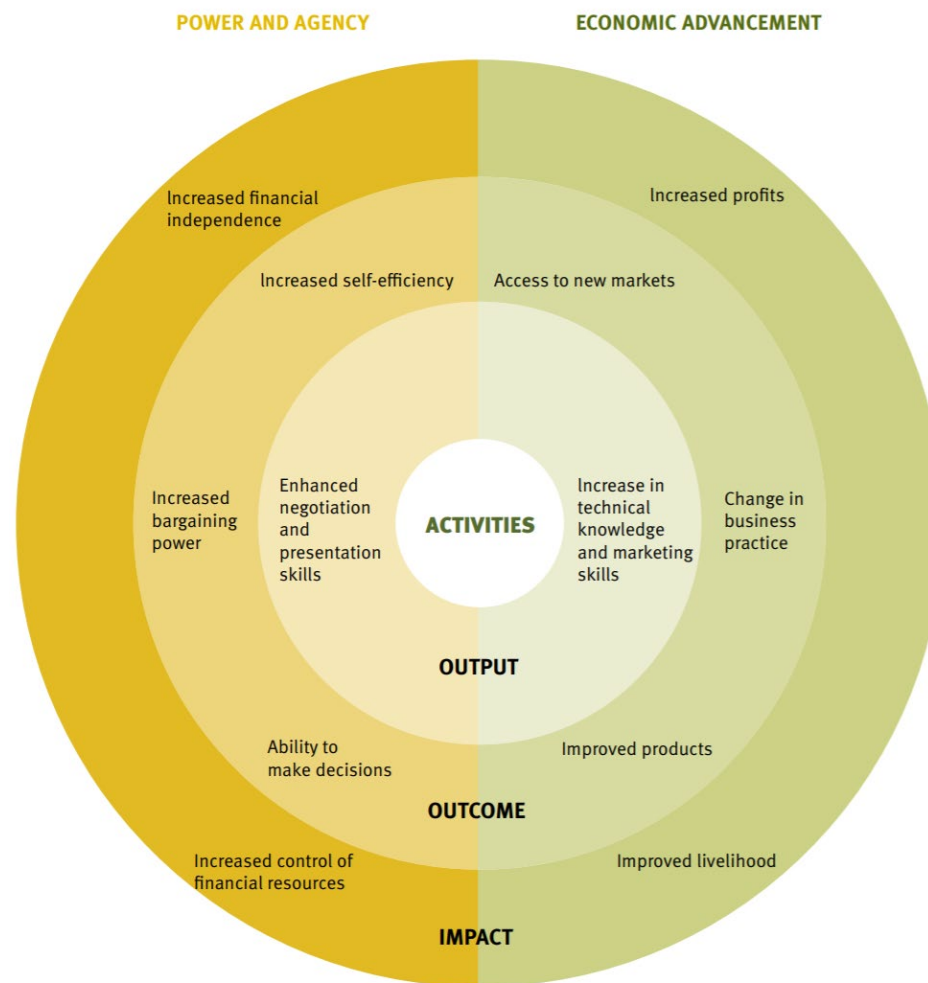
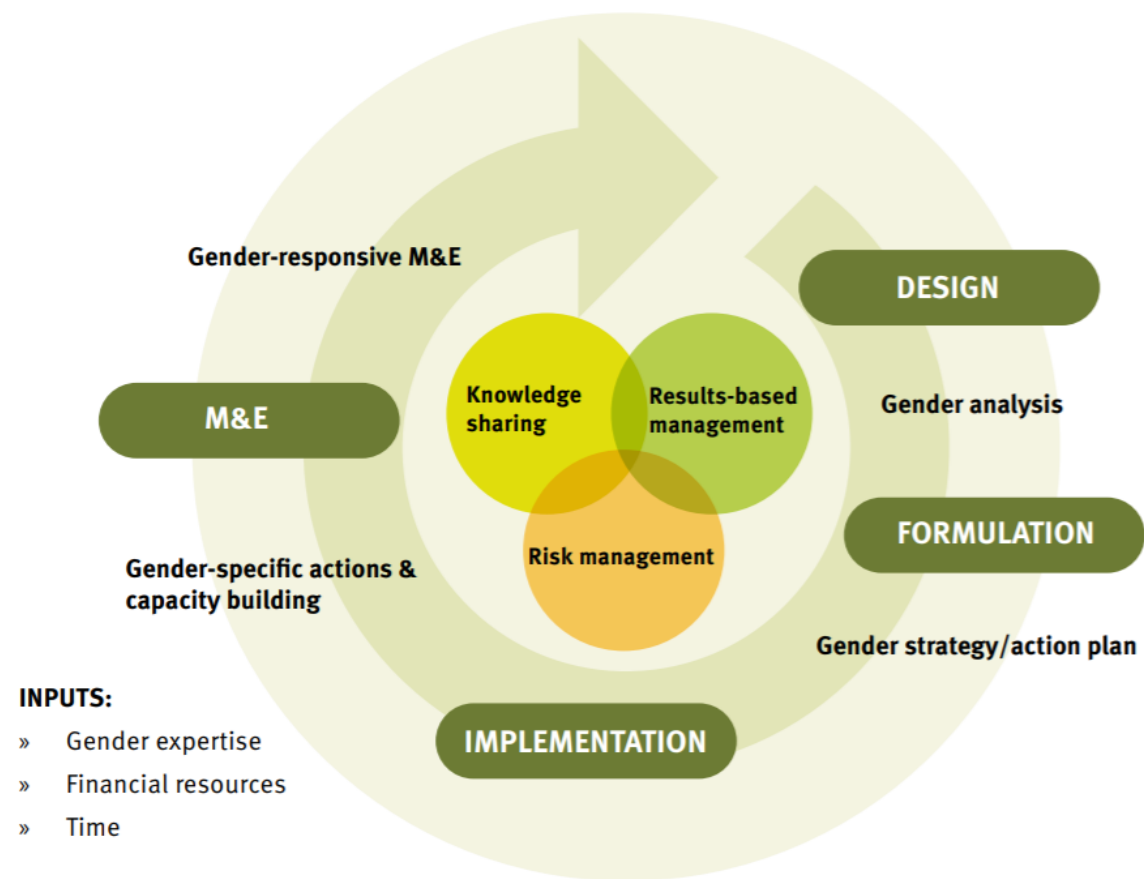
- **Video: What is it Important to Identify Populations with Disabilities** (Sightsavers, Center for Inclusive Policy, Washington Group on Disability Statistics)

## Inclusion

- **How to Note: Intersectionality and safeguarding for civil society organisations working in humanitarian or development settings** (UKAID Resource and Support Hub)

# Insightful infographics

**Figure 1:** Mainstreaming gender issues at different stages of the project cycle



# Market system & private sector development

## Guidance



### Gender

- **Accelerating Women Entrepreneurs: A handbook for practitioners** (Audrey Kaitlin Tait, Ygap Jean-Baptise, GIZ)
- **Women's Entrepreneurship Awards: Impact & Lessons learned** (The Canopy Lab)
- **Gender-Inclusive Service Provision: A quick guide for financial and business development services providers** (ILO)
- **UNIDO Guide to Gender Analysis and Gender Mainstreaming the Project Cycle** (UNIDO)
- **Build Back Better in the Garment Industry** (Business Partnerships for Global Goals/Mott McDonald)
- **Gender Stereotypes and their Impact on Women Entrepreneurs** (Cherie Blair Foundation)
- **Competitiveness or inclusion? Balancing short-term results with deep-seated change** (Market Development Facility)

### Youth

- **The Effectiveness of Interventions to Increase Youth Employment: An Evidence and Gap Map** (Howard White and Robert Apunyo, Youth Futures Foundation)
- **Integrating Mental Health and Psychosocial Support into Youth Programming: A toolkit** (Youth Power 2)

### Inclusion

- **Gender Mainstreaming and Social Inclusion in Business Environment Reform Programs: The GESI story of Essor programme in the DRC** (Holly Lard Krueger and Laura Deering, PwC)
- **Intersectionality Resource Guide and Toolkit: An intersectional approach to leave no one behind** (UN PRPD and UN Women)

# Financial/ Digital Inclusion



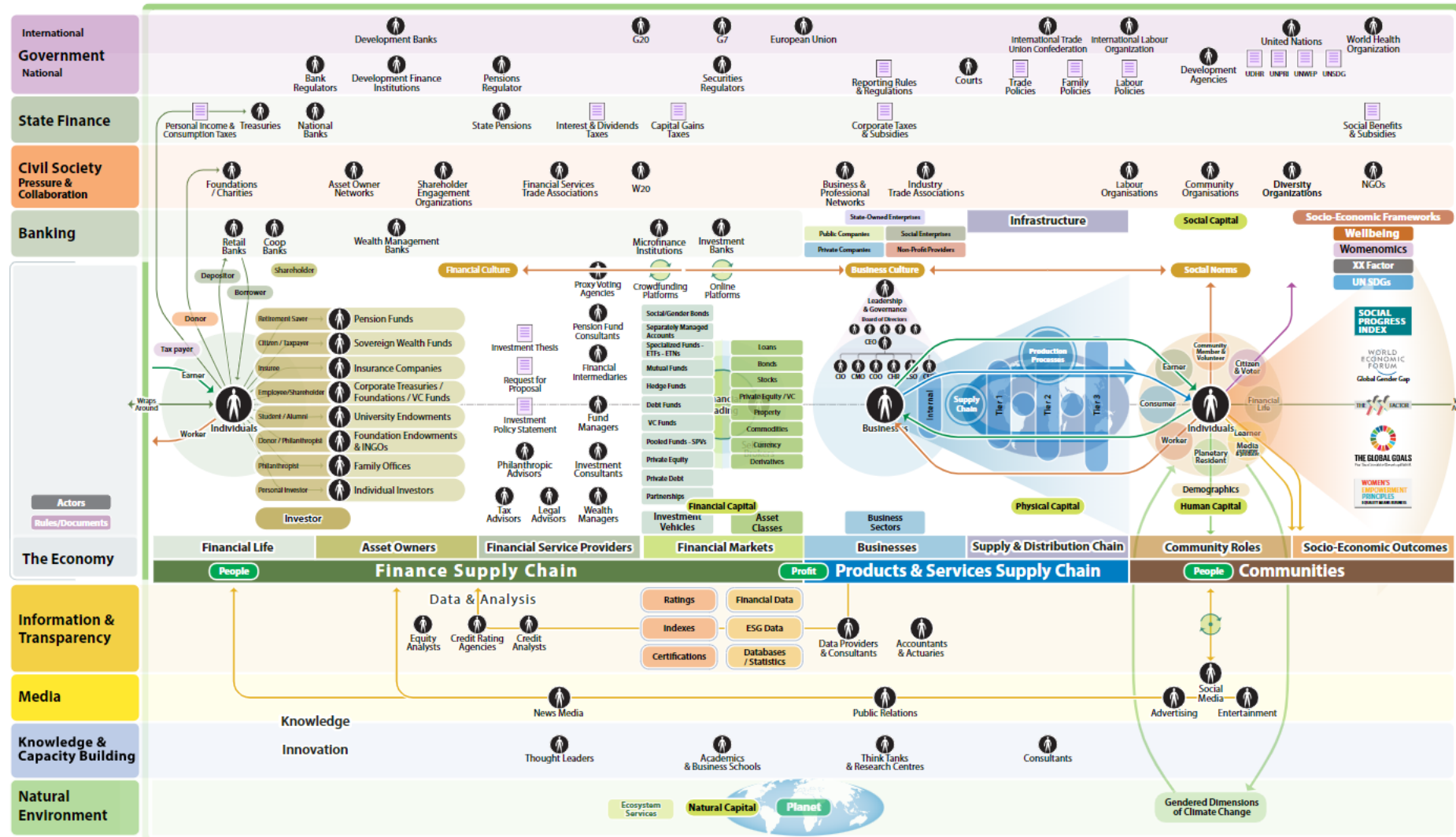
## Gender

- **WomenConnect Challenge Blog Series: Strategy 1 — Changing social norms and cultural perceptions** (Kendra Poole, DAI Digital Frontiers)
- **Starting Out Smart: Gender-smart strategies for start-up success** (Value for Women)
- **8 Effective Practices for Women's Digital Development** (Erin Inclan and Revi Sterling, Amplio)
  
- **DEI: Key action areas for investors** (UNDPI)
- **Gender Digital Divide Index Report 2022** (Diane Alarcon, Reyn Anderson, Kim Andreasson, Ekaterina Gromova, and Garima Gupta, DAKA Advisory and Women in Digital Transformation)
- **Donor Agency Engagement in Gender Lens Investing: Approaches and opportunities** (Lechin Lu & Arianna Muirow, Criterion Institute and DCED)

## Inclusion

- **Inclusive Banking: Emerging practices to advance the economic inclusion of LGBTI people** (Kelly Widelska, Rudaba Zehra Nasir, Denise Odaro, Gursimran Rooprai, Marsha Sneh Monteiro, Sophie Peeters, Kristen Newitt, Sam Kelly, IFC)

# Insightful infographics



Gender Finance System Map, Nexial



# About

## The 'Canopy Cut'

The 'Canopy Cut' is a quarterly quick reference resource for market systems and private sector development and engagement practitioners interested in the practical application of and current trends in Gender Equality and Social Inclusion. It is a curated list comprising a range of resources from blogs to detailed guidance to infographics which have been published and circulated on public platforms like the Beam Exchange, LinkedIn, Marketlinks.

The 'Canopy Cut' is not intended to be comprehensive and the emphasis on different angles of gender and social inclusion may vary from edition to edition.

## The Canopy Lab

The Canopy Lab, a US small business, provides tailored and actionable solutions to a diverse range of international and domestic clients in four service areas: systems change, evaluation and learning, research and organizational development.

Our team has led and built teams to implement multimillion-dollar private sector development programs. The Canopy Lab is recognized for its work in adaptive management, monitoring and evaluating impact, and advancing approaches to women's economic empowerment and youth employment in market systems programs.

The Canopy Lab is experienced in delivering innovative, high quality work in 30+ African, Asian, Eastern European and Latin American countries for a diverse range of clients including Bill & Melinda Gates Foundation, DFAT, DFID, SDC, World Bank, and USAID.

**Want to be on our distribution list? Email [holly@thecanopylab.com](mailto:holly@thecanopylab.com) or follow us on [LinkedIn](#)**

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