

The Canopy Cut

a curated list of GESI in
MSD/PSD resources for
practitioners

October - December 2021

Spotlight Subject

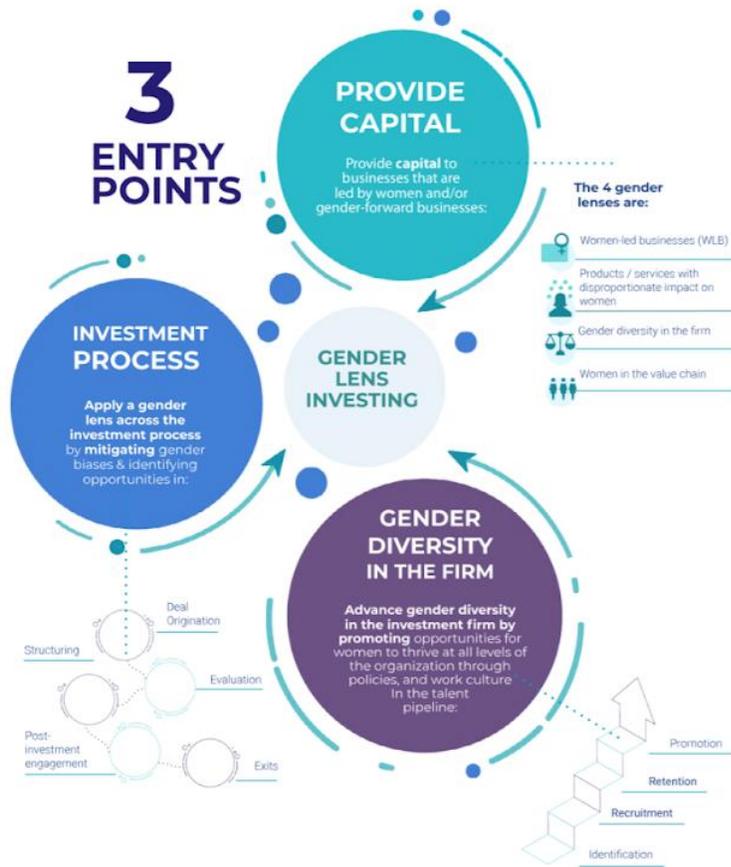
Gender Lens Investing



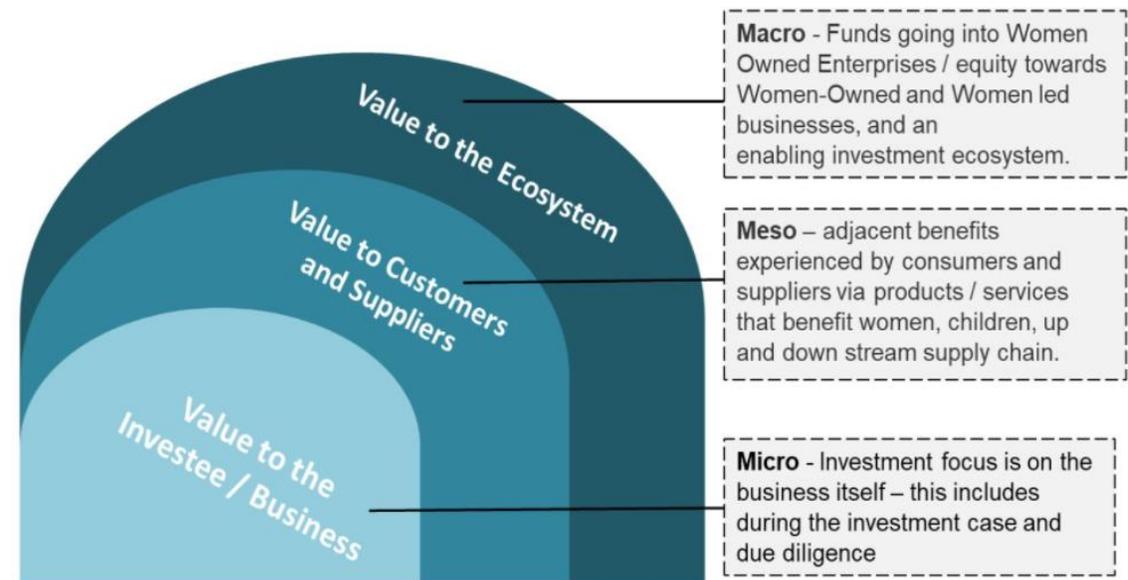
Gender

- **A Care Economy Primer for Investors** (Sana Kapadia, Gender Smart Investing)
- **Deepening Inclusion Through an Intersectional Lens** (Gender Smart Investing)

- **Gender Lens Investing: Legal Perspectives** (New York University School of Law's International Transactions Clinic (ITC) and Calvert Impact Capital)
- **How to Invest with a Gender Lens** (Value for Women)
- **What Does Gender Lens Investing Mean for Financial Inclusion** (Elizabeth Kiamba and Ann Miles, CGAP)
- **Achieving Social & Business Impacts Through Gender-Smart Strategies: A Case for SMEs, Investors, and Donors** (Value for Women)



Micro, Meso and Macro-Level Measurement Valuing Framework for GLI



Market system & private sector development

Quickish Reads



Gender

- **Gender Q&A** (IDE)
- **Post-COVID Time to Address Deep Rooted Systemic Barriers to Gender Equality** (Renee Olende, Co-Impact)
- **Make it Practical #3: Andrea Cornwall's "Women's Empowerment: What Works?"** Lindsey Jones-Renaud, Cynara)
- **Promoting Equitable Participation in Agricultural Value Chains in East Africa Amidst the Climate Challenge** (Sandra Nassali and Sarah Mazirwe, CRAFT/SNV).
- **What Works to Empower Women in Fragile Settings?** (Will Ridlehoover, Etienne Lwamba, Meital Kupfer, Shannon Shisler, 3IE)
- **Gender Inclusion Data Collection and Use** (Rajeev Colaço and Stephanie Watson-Grant, RTI)
- **Women's Economic Empowerment Women's Enterprises in a Changing Climate: Barriers and Opportunities** (ICRW)
- **Rural Women at Work: Briding the Gaps** (ILO)
- **Tool for Assessing Motivations of Private Sector Partners to Work with Women as Suppliers, Employees, and Consumers** (ACDI/VOCA)

Youth

- **Youth as Key to Building Resilience Agricultural Markets in Indonesia** (PRISMA, Palladium)

Inclusion

- **Making Markets Inclusive: Designing for Inclusion** (Caroline Bailey and Ydun Donahoe, ACDI/VOCA)
- **Why Our Words Matter—And Five Approaches to Intentionally Employing Inclusive, Respectful Language** (Amy Agarwal, Engender Health)
- **The Market Corner: Market systems development in fragile and conflict affected situations** (Holly Lard Krueger, Marketlinks)

Insightful infographics

Market Systems & Private Sector Development



Market system & private sector development

Guidance



Gender

- **How to Conduct a Gender Awareness Training** (TechnoServe)
- **Care Policy Scorecard: A tool for assessing country progress towards an enabling policy environment on care** (Amber Parkes, Anam Parvez Butt, Sharmishtha Nanda, Roula Seghaier, Maria del Rosario Castro Bernardini and Veronica Paz Arauco, Oxfam)
- **Behavioral Change Promotion Toward Cleaner Cooking Solutions** (Alessandro Galimberti, Endeavor, AVSI)
- **India COVID-19 Report: Economic effects on vulnerable groups** (Fraym)
- **Digital Development Note on Gender Equality** (Alicia Hammond and Sharada Srinivasan, World Bank)
- **Advancing Gender Equality and Climate Action: A practical guide to setting targets and monitoring progress** (Mairi Dupar and Patricia Velasco, CDKN, ODI, SNV, Care, and Mercy Corps)
- **Putting Gender at the Heart of Business Environment Reform** (ILO)
- **Increasing Women's Roles in Agricultural Decision-Making** (Petrulla, N., K. Cheney, A. Guy, and E. Hohenberger, AWE/EnCompass)

Figure 4: Intersecting elements of risk

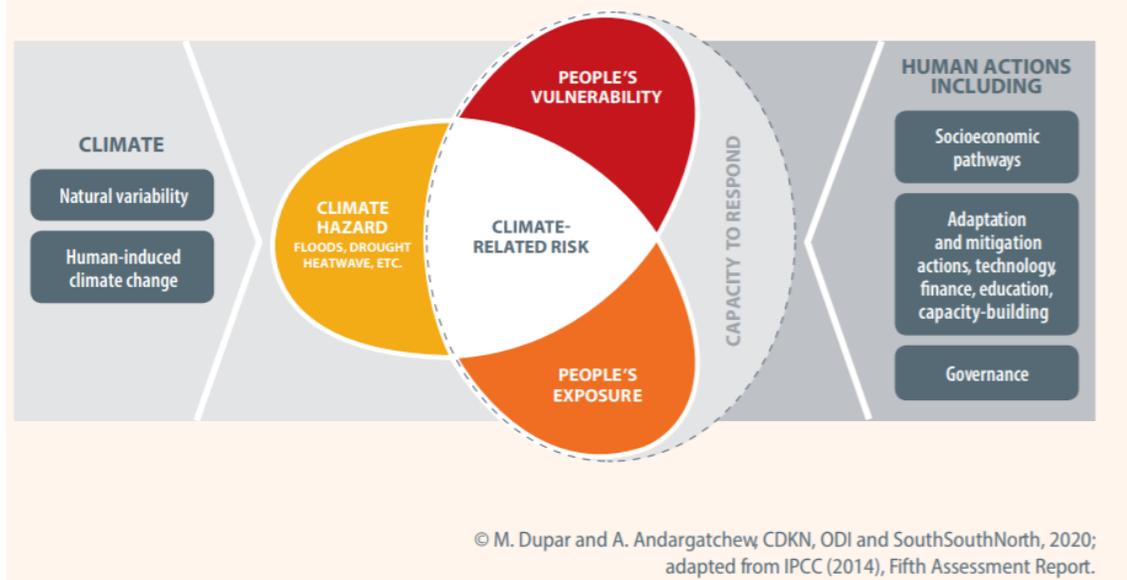
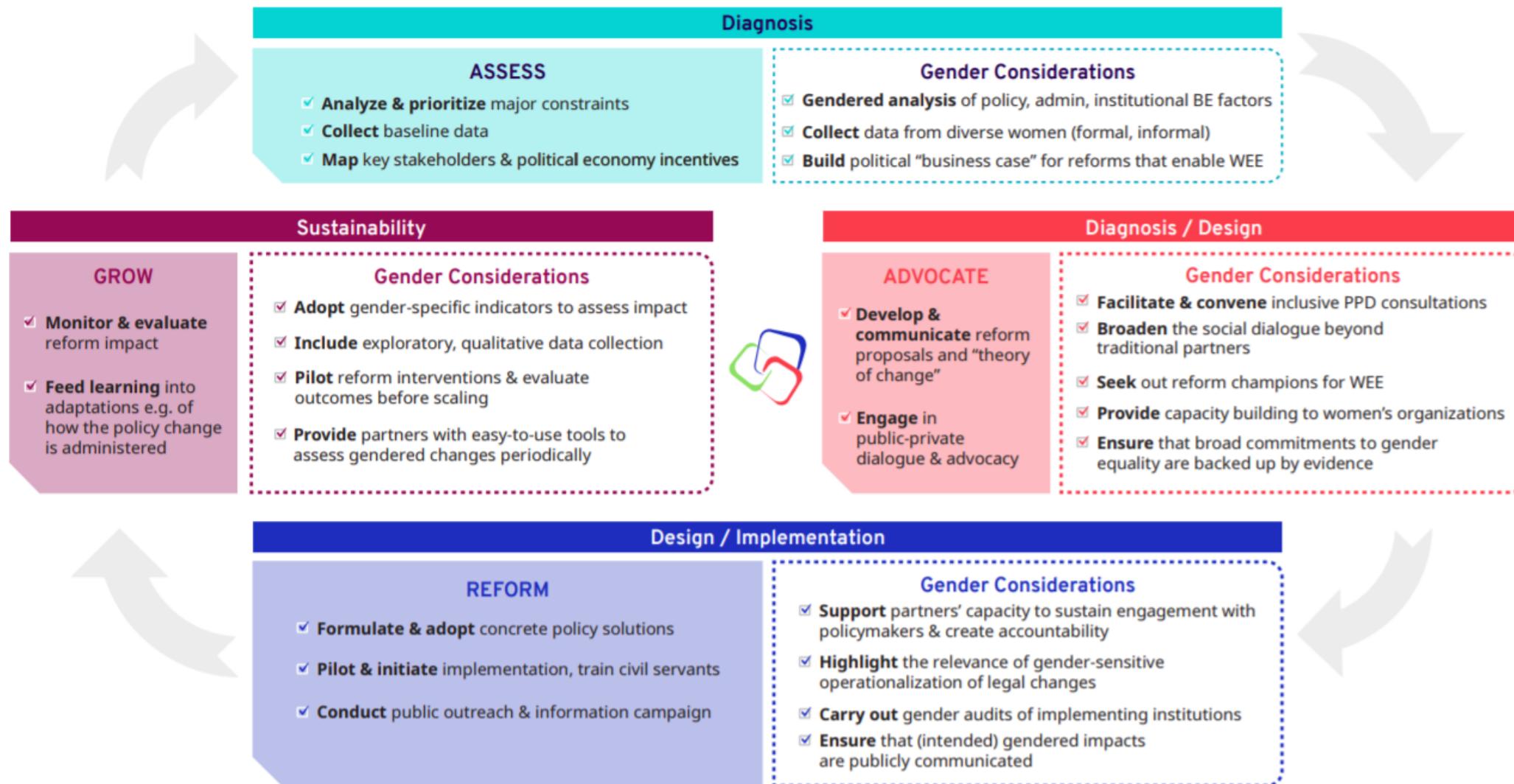


Figure 10: Gender and social inclusion strategy

	Gender and social inclusion Sensitive		Gender and social inclusion Transformative		
	INCREASED EMPOWERMENT				
	Basic needs	Meaningful inclusion	Safety from harm	Public sphere influence	Private sphere influence
Gender and Social inclusion strategy pillars	Meet the practical needs of women, older people, people living with HIV and youth.	Include socially excluded groups as active participants.	Address gender-based violence (GBV) as an obstacle to resilience.	Promote participation of women and disadvantaged groups in community leadership.	Promote joint household decision-making.
What pathways can we use to do this?	<ul style="list-style-type: none"> Strengthen pre-existing women's groups and collectives. Ensure that all activities are gender-sensitive and socially inclusive. 	<ul style="list-style-type: none"> Promote active engagement of older people and people with disabilities. Institute quotas for women in specific interventions. 	<ul style="list-style-type: none"> Deliver training on prevention of sexual exploitation and abuse for committees. Disseminate messages on how to access GBV services. Provide gender-transformative dialogues for couples on intimate partner violence. 	<ul style="list-style-type: none"> Institute quotas for women on committees. Offer training in self-confidence, negotiation, leadership and public speaking for women and socially disadvantaged groups. Use social behaviour change communication (SBCC) messaging to promote acceptance of women's leadership in agriculture. 	<ul style="list-style-type: none"> Provide gender-transformative dialogues on joint decision-making, household budgeting and intimate partner violence. SBCC messaging on balanced division of labour.



Financial/ Digital Inclusion



Gender

- **Pakistan: Gender-Intentional policy can make agent banking work better** (Kathryn Imboden, Naeha Rashid, CGAP)
- **Financial Solutions for Women in Rural and Agricultural Livelihoods** (Jamie Anderson, Gerhard Coetzee, Max Mattern, CGAP)
- **Bonds to Bridge the Gender Gap: A practitioner's guide to using sustainable debt for gender equality** (International Capital Market Association, IFC, and UN Women)
- **Addressing Gender Norms to Increase Financial Inclusion** (Antonique Koning, Joanna Ledgerwood, Nisha Singh, CGAP)
- **Digital Solutions Used by Agricultural Market Systems Actors in Response to COVID-19** (Judy Payne, Marcella Willis, Digital Frontiers/DAI)
- **Agri DFS: Emerging business models to support the financial inclusion of smallholder farmers** (Sonia Pietosi, GSMA)
- **UN Principles for Responsible Digital Payments** (Better than Cash Alliance)
- **The Cost of Exclusion: Economic consequences of the digital divide** (Ana María Rodríguez Pulgarín and Teddy Woodhouse, Alliance for Affordable Internet)

Insightful infographics

FINANCIAL INCLUSION WEEK 2021

powered by Center for Financial Inclusion

INVISIBLE BARRIERS: ADDRESSING SOCIAL NORMS - PROMOTING WOMEN'S ENTREPRENEURSHIP & FINANCIAL INCLUSION



FINANCIAL INCLUSION WEEK 2021

powered by Center for Financial Inclusion

CHASING RISKS: KEEPING UP WITH EVOLVING CONSUMER CHALLENGES



FINANCIAL INCLUSION WEEK 2021

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INCLUSIVE FINTECH



FINANCIAL INCLUSION WEEK 2021

powered by Center for Financial Inclusion

UN PRINCIPLES for RESPONSIBLE digital payments

- 1 TREAT users FAIRLY**
- 2 ENSURE funds are PROTECTED & ACCESSIBLE**
- 3 PRIORITIZE WOMEN**
- 4 SAFEGUARD client DATA**
- 5 DESIGN for INDIVIDUALS**
- 6 BE transparent PARTICULARLY on PRICING**
- 7 PROVIDE USER CHOICE through INTEROPERABILITY**
- 8 MAKE RECOURSE CLEAR, QUICK & responsive**
- 9 CHAMPION VALUE CHAIN accountability**

CENTER for FINANCIAL INCLUSION ACCION

responsiblepayments.org

FINANCIAL INCLUSION WEEK 2021

powered by Center for Financial Inclusion

INCLUSIVE PENSIONS & PROTECTION STRATEGIES FOR WOMEN

1.5 BILLION FUTURE elderly ARE ILL-PREPARED
20 YEARS of extreme poverty
WOMEN ARE MOST VULNERABLE
START SAVING NOW

DEVELOPING COUNTRIES

WHY SAVE? I DON'T KNOW IF I'LL EVEN BE ALIVE TOMORROW...

1 LIVE LONGER
2 EARN LESS, MOSTLY INFORMAL/UNPAID
3 LOWER FINANCIAL LITERACY & INCLUSION

need a GENDER LENS!

BUILD TRUST

FINANCIAL LITERACY
PENSION LITERACY
PRODUCT MIX
INCENTIVES

INCORPORATION of non-standard FORMS of WORK

PROMOTE ACCESS to DIGITAL TECHNOLOGIES

- STATEMENTS - SEE MONEY GROW
- GOVERNMENT CO-CONTRIBUTIONS
- SAVINGS SCHEMES
- LIFE INSURANCE
- CASH-OUTS
- SAVINGS as LOAN COLLATERAL

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FINANCIAL INCLUSION WEEK 2021

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DIGITIZING & DESIGNING INCLUSIVE PAYMENTS for WOMEN

WOMEN are at HIGHER RISK of FINANCIAL EXCLUSION

LESS LIKELY TO HAVE AN ID
DIGITAL ACCESS

FINANCIAL ACCOUNTS
POLICIES NOT DESIGNED with WOMEN IN MIND

PUBLIC PRIVATE PARTNER-SHIPS
RISK SHARING INCENTIVES

SOLUTIONS

INVESTMENT with a GENDER LENS
DIGITAL LITERACY for WOMEN
FINANCIAL PRODUCTS TAILORED to women's NEEDS
INVOLVE GOVERNMENT
NEEDS SEGMENTATION

DURING PANDEMIC GOVERNMENT CASH DISBURSEMENTS

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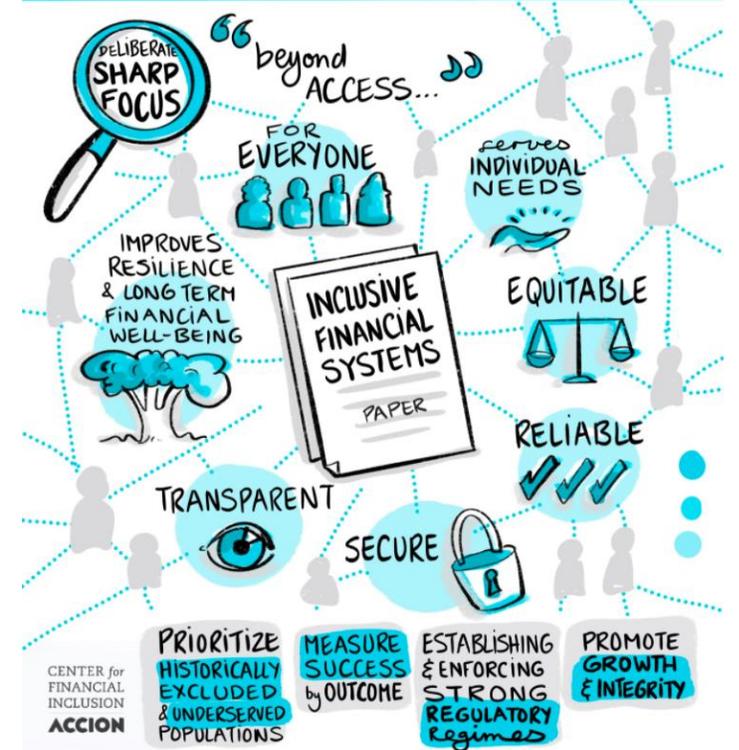
GREENING INCLUSIVE FINANCE



OBSTACLES & OPPORTUNITIES FOR GENDERED DIGITAL FINANCE



THE TIME IS NOW: HOW TO BUILD an INCLUSIVE FINANCIAL SYSTEM



COVID-19

Quickish
reads



Gender

- **Build it Right or They Won't Come: Being Gender Responsive for COVID-19 Mass Vaccination** (Lynn Lieberman Lawry, USAID MTaPS)
- **COVID-19 and Gender: A rapid self-assessment tool** (UN Women)

About

The 'Canopy Cut'

The 'Canopy Cut' is a quarterly quick reference resource for market systems and private sector development and engagement practitioners interested in the practical application of and current trends in Gender Equality and Social Inclusion. It is a curated list comprising a range of resources from blogs to detailed guidance to infographics which have been published and circulated on public platforms like the Beam Exchange, LinkedIn, Marketlinks.

The 'Canopy Cut' is not intended to be comprehensive and the emphasis on different angles of gender and social inclusion may vary from edition to edition.

The Canopy Lab

The Canopy Lab, a US small business, provides tailored and actionable solutions to a diverse range of international and domestic clients in four service areas: systems change, evaluation and learning, research and organizational development.

Our team has led and built teams to implement multimillion-dollar private sector development programs. The Canopy Lab is recognized for its work in adaptive management, monitoring and evaluating impact, and advancing approaches to women's economic empowerment and youth employment in market systems programs.

The Canopy Lab is experienced in delivering innovative, high quality work in 30+ African, Asian, Eastern European and Latin American countries for a diverse range of clients including Bill & Melinda Gates Foundation, DFAT, DFID, SDC, World Bank, and USAID. Recent examples of this work are highlighted below.

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