

# The Canopy Cut a curated list of GESI in MSD/PSD resources for practitioners

April – June 2022

# Market system & private sector development

## Quickish Reads



### Gender

- **Promoting Women's Decision-Making Power in Agriculture** (Katie Cheney, USAID/AWE)
- **Addressing Gender Norms: A Gender Transformative Approach Towards Inclusive Growth and Representation Among Men and Women in Rwandan Cooperatives** (Cooperative Development Program USAID)
- **Validating Measures of Women's Empowerment for High-Quality, Comparable Results** (Ara Go, Hazel Malapit, CGIAR)
- **A Learning Agenda on Gender-Responsive Climate-Smart Agriculture** (Ranjitha Puskur, Avni Mishra)

### Youth

- **A Market Systems Approach with a Youth Inclusive Lens** (USAID Youth Power)
- **Opinion: Lessons on youth systems for USAID's new youth policy** (Rachel Blum, Independent Consultant)

# Market system & private sector development

## Guidance



### Gender

- **Women's Economic Participation Assessment MENA (Leading Point)**
- **Integrating Gender Considerations into Public Transport Policies and Operations: Promising practices** (Nato Kurshitashvili, Karla Domínguez González, Muneeza Mehmood Alam, Karla González Carvajal, Laurie Pickup, Lindsey Mancini, Sonal Shah, Vishnu Mohankumar Jaya and Rithvika Rajiv, World Bank)
- **Conducting a Gender Analysis: How it can help your business and how to do it** (Women in Business, SIDA)
- **Action Toolkit: Women and the net zero economy** (Cristina Bortes, Jane Nelson, Zahid Torres-Rahman, PwC, BFP, WOW)
- **Gender Mainstreaming in Free Trade Agreements: A regional Analysis and good practice examples** (Amrita Bahri, BKP Economic Advisors)
- **Gender Transformative Communication: A toolkit** (Rizki Amalia Affiat, Fiona Vaz, Peny Rahmadhani, Friedrich Ebert Stiftung)
- **How to Monitor Interventions Effectively: Lessons from PRISMA's intervention in the mungbean sector in Indonesia** (Alexandra Miehlbradt and Yuni Chairani, DCED, MoFA, SDC)
- **Childcare Solutions for Women Micro and Small Enterprises** (Kate Grantham & Aatif Somji, DCED)
- **Care Work in the Recovery Economy: Towards a Caring Economy** (Laura Lam, Carmina Ravanera and Sarah Kaplan, Institute for Gender and the Economy, Rotman School of Management, University of Toronto)
- **How to Embed Self- and Collective Care in Organizations Addressing Gender-Based Violence** (Making Cents International)

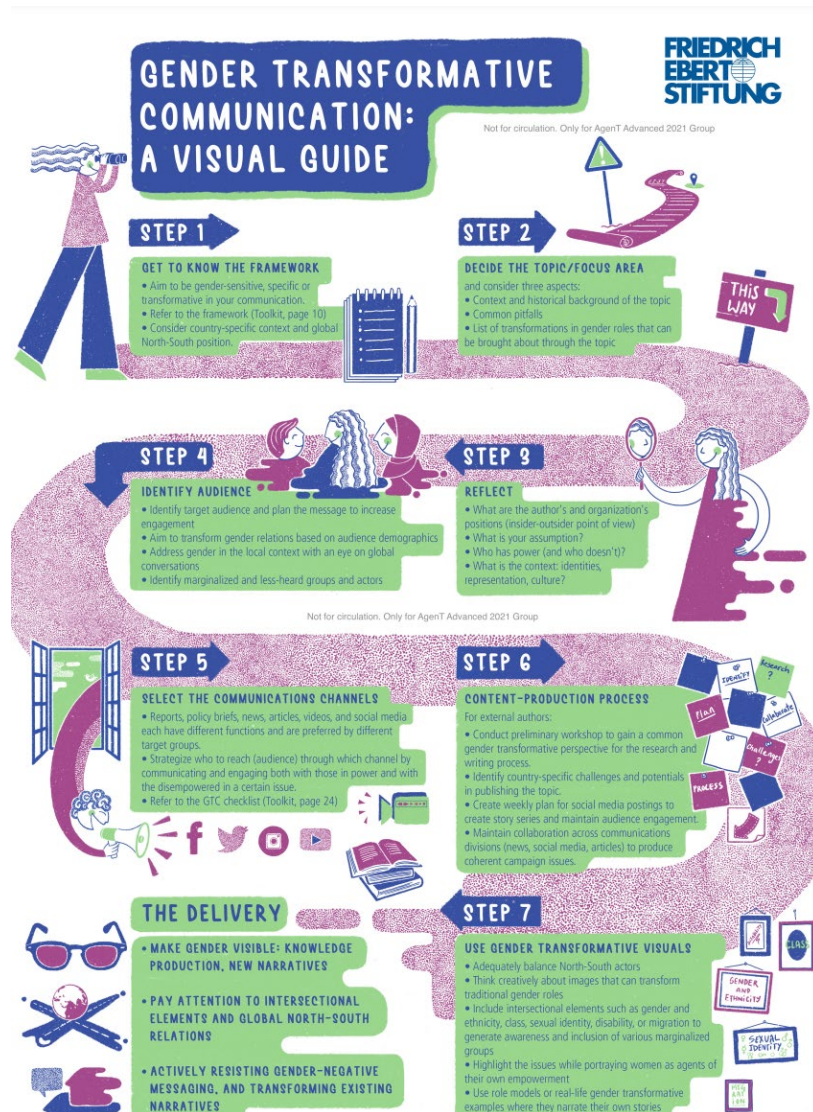
### Youth

- **Local Labor Market Assessments: Process not products** (Lara Goldmark, Jack Omondi, Youth Power 2)

### Disability Inclusion

- **Guidelines for Inclusion in the Textile Supply Chains** (Malte Drewes, Alexander Thomas Hauschild, GIZ)

# Insightful Infographics



# Financial & Digital Inclusion

## Quickish Reads & Guidance



### Gender

- **Can Funders Ignore Gender Norms in Financial Inclusion** (Antonique Koning, Nisha Singh, CGAP)
- **How Can Gender Analysis Help Us Understand and Address Women's Financial Exclusion?** (Nisha Singh, Diana Boncheva-Gooley, Gwen Snyder, FinEquity and USAID)
- **Gender Norms On and Off the Farm: Engaging Smallholder Women in Finance and Climate-Smart Agriculture** (Anindita Chakraborty, Mayada El-Zoghbi, CFI)

### Gender

- **Discussion Paper: Gender and Carbon Pricing** (Giacomo Palmisano and Marissa Santikarn, World Bank)
- **Making Digital Financial Capability Programs Work for Women** (Julia Arnold, Evelyn Stark, Astrid de Valon, Chloe Gueguen, Maureen Kwilasa, Suzanne van Ballekom, CFI and WFP)
- **Women in the Platform Economy: Emerging insights** (Nisha Singh, Rani Deshpande, and Gayatri Murthy, CGAP)

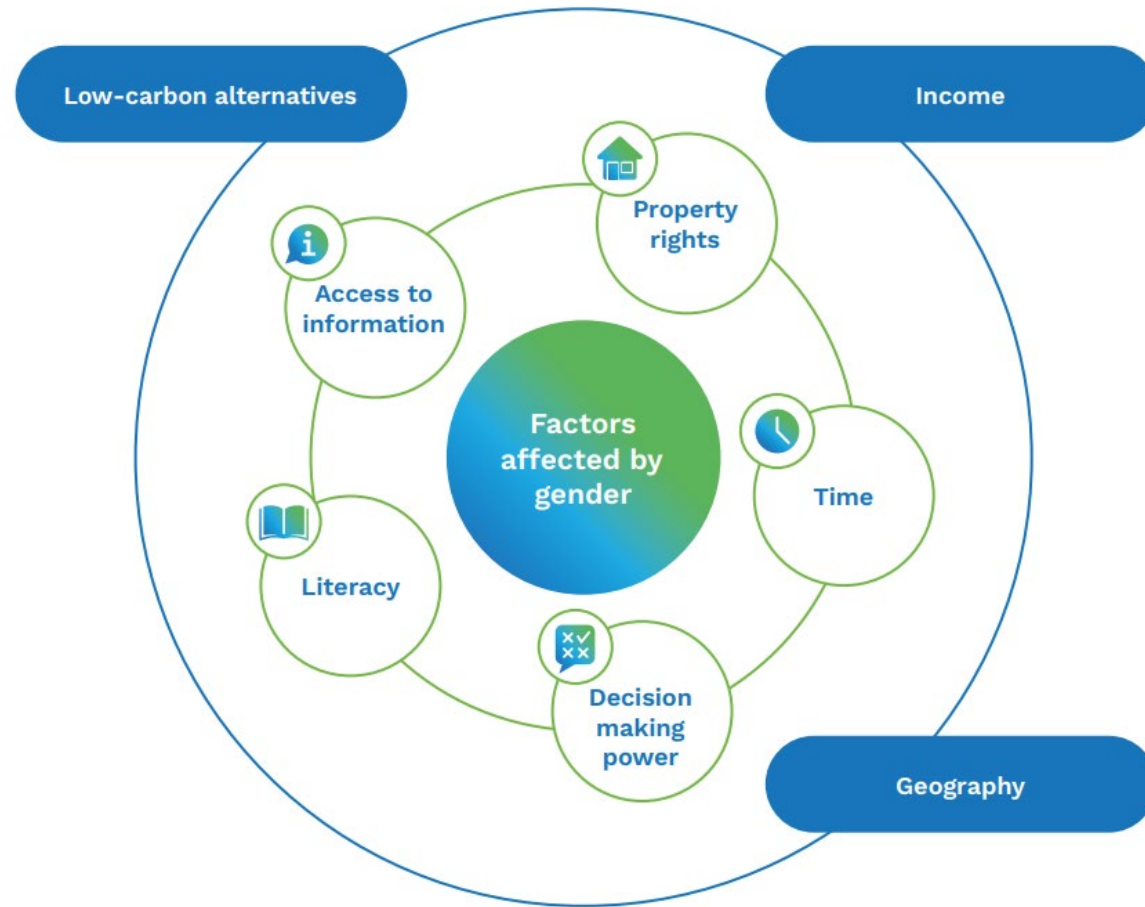
### Youth

- **Ready to Go Digital: Assessing the digital readiness of youth agripreneurs in East Africa** (Marzia Pafumi and Victor Arimbi, FAO)

### Inclusion

- **Digital Access and Barriers in Displacement-affected Communities in White Nile, Sudan** (Penelope Caswell, Matthew Downer, GSMA and NRC)

# Insightful Infographics



# COVID-19

## Quickish Reads



### Gender

- **Shaping Our New Normal: An unprecedented opportunity to reimagine a more international development workplace** (Laura Kim, Holly Lard Krueger, Michelle LeMeur, The Canopy Lab)
- **Advancing Women's Economic Empowerment in Tourism Sector in COVID-19 Response and Recovery** (Lucy Ferguson, UN Women)
- **She Told Us So (Again): Women tell their COVID-19 stories** (Emily Janoch, USAID Learning Lab)

# About

## The 'Canopy Cut'

The 'Canopy Cut' is a quarterly quick reference resource for market systems and private sector development and engagement practitioners interested in the practical application of and current trends in Gender Equality and Social Inclusion. It is a curated list comprising a range of resources from blogs to detailed guidance to infographics which have been published and circulated on public platforms like the Beam Exchange, LinkedIn, Marketlinks.

The 'Canopy Cut' is not intended to be comprehensive and the emphasis on different angles of gender and social inclusion may vary from edition to edition.

## The Canopy Lab

The Canopy Lab, a US small business, provides tailored and actionable solutions to a diverse range of international and domestic clients in four service areas: systems change, evaluation and learning, research and organizational development.

Our team has led and built teams to implement multimillion-dollar private sector development programs. The Canopy Lab is recognized for its work in adaptive management, monitoring and evaluating impact, and advancing approaches to women's economic empowerment and youth employment in market systems programs.

The Canopy Lab is experienced in delivering innovative, high-quality work in 30+ African, Asian, Eastern European and Latin American countries for a diverse range of clients including DFAT, FCDO, SDC, World Bank, and USAID.

**Want to be on our distribution list? Email [holly@thecanopylab.com](mailto:holly@thecanopylab.com) or follow us on [LinkedIn](#)**

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