



The Canopy Cut



A curated list of GESI in MSD/PSD resources for practitioners



January–March 2023



THE CANOPY LAB

**Market Systems (MSD) &
Private Sector Development
(PSD)**



Quickish Reads

Market Systems & Private Sector Development



Gender

- **Access to Childcare to Improve Women's Economic Empowerment** (Selim Gulesci, Seema Jayachandran and Megan Morris, J-PAL)
- **Childcare leave and services from a women's entrepreneurship development perspective** (ILO)
- **Evidence-based and targeted communication is key to raising awareness of gender equality issues** (Pinky Serafica and Tsolmon Begzsuren, ADB).
- **How Gender-Responsive Media Can Help Women's Economic Empowerment—and Business** (Sarah Bove, TechoServe)
- **In Senegal, Supporting Rural Women Starts with Reshaping Gender Norms** (Chloé Gueguen, Victoire Lepine, Max Mattern, CGAP)
- **Nourishing Inclusion: Committing to Gender and Youth in the Food Crisis** (Savannah Smith, Save the Children)
- **Policy Lessons On Facilitating Labor Markets** (Daniel Halim, Diego Ubfal, and Rigzom Wangchuk, World Bank)
- **Policy Lessons On Reducing Gender-based Violence** (Daniel Halim, Diego Ubfal, and Rigzom Wangchuk, World Bank)
- **Strategic Entry Points for Advancing Gender Equality in the Private Sector** (Amanda Satterly, ADB)

Inclusion

- **Improving the Labor Market Integration of Roma in Serbia and Beyond** (Kevin Hempel, Prospera Consulting)



Guidance

Market Systems & Private Sector Development

Gender

- [Delivering Gender Equality: A Best Practices Framework For Male-dominated Industries](#) (Jasmine Boehm, Elicia Blumberg, Morgan Hillenbrand, Jessica Menon, Khumo Mokhethi, Hayley Samu, and Emma Edwards, Tetra Tech)
- [Empowering Women Micro-entrepreneurs Through Mobile](#) (Alida Taghiyeva, GSMA)
- [Global Assessment of Care-Related Infrastructure: Current Status, Impact, and Policy Recommendations](#) (Emily Schaub, Mary Borrowman, and Kelsey Harris, ICRW and WeProsper)
- [Monitoring, Evaluation and Learning Building a rigorous MEL system for a MSD program focused on WEE](#) (TechnoServe)
- [Pathways For Success: Women's Entrepreneurship in Southeast Asia](#) (Value Women)
- [Sector Selection And Analysis Selecting Winning Sectors For Women's Economic Empowerment](#) (TechnoServe)
- [Thematic Overview on Women's Economic Empowerment](#) (Anja Taarup Nordlund, Mattias, Naila Kabeer, Gisela Strand (Nordic Consulting Group, LSE, Sida)
- [The Employment Effects Of Public Spending In Infrastructure, The Care Economy And The Green Economy: The case of emerging economies](#) (Özlem Onaran and Cem Oyvat, ITUC)
- [Unlocking Sustainable Livelihood Opportunities for Rural Women: A case study of mainstreaming women in clean energy powered livelihoods](#) (Prachi Singhal, Mousumi Kabiraj, Kalyani Krishna, Anubha Sharma, and Shaily Jha, Council On Energy, Environment And Water)

Social Inclusion

- [Inclusive Language Guide](#) (Helen Wishart, Oxfam)
- [Intersectionality in Applied Research for Gender Equality and Social Inclusion in Agriculture and Food Systems](#) (Lindsey Jones-Renaud, Afaf Al-Khoshman, and Njeri Kimotho, Cynara Gender Training Platform)

Disability Inclusion

- [Disability Inclusive Rapid Gender Analysis](#) (Light for the World, Girl Child Rights)

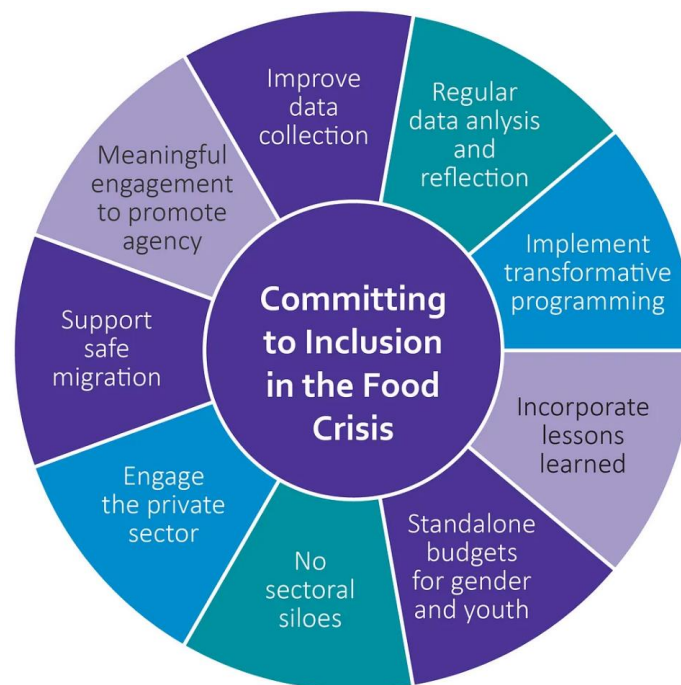


Insightful Infographics

Market Systems & Private Sector Development



Thematic Overview on Women's Economic Empowerment (Anja Taarup Nordlund, Mattias, Naila Kabeer, Gisela Strand (Nordic Consulting Group, LSE, Sida))



Nourishing Inclusion: Committing to Gender and Youth in the Food Crisis (Savannah Smith, Save the Children)

Digital & Financial Inclusion



Quickish Reads

Digital & Financial Inclusion



Gender

- [Are We Too Focused on Access to Credit? Agent banks boost resiliency during COVID-19 pandemic](#) (Bidowra Khan, ACDI/VOCA)
- [Closing the Gender Digital Divide: Effective practices](#) (WomenConnect Challenge)
- [Coming Forward: The role of mobile money agents in driving women's financial inclusion](#) (Bobbi Gray - Piyush Singh, European Microfinance Platform, Grameen Foundation)
- [Diversity Dividend: Female fund managers in Africa](#) (Boost Africa Technical Assistance Facility)
- [Five Tips for Improving Gender Equality Through Investment](#) (BII)
- [Gender Bonds: From incidental to center stage](#) (Gisela Garzon de la Roza and Joanna Maria Sarah Romero, ADB)
- [Gender Equality through Savings Groups: Gender integration and gender transformative approaches in VSLA programming](#) (CARE)
- [How to Reduce Technology-Facilitated Gender-Based Violence](#) (ICT Works)
- [How Social Norms Impact Women Entrepreneurs' Access To Finance](#) (Yasir Dildar, Katelynn Alida Folkerts and Regina Nyakinyua Kagiri, MEDA)
- [Maximizing the Impact of Financial Inclusion for Young Women](#) (Rani Deshpande and Antonique Konig, CGAP)
- [Women in the Digital Economy](#) (Lenny Nurharyanti Rosalin, Manoj Nayak and Rhifa Ayudhia, Microsave Consulting)



Insightful Infographics

Digital & Financial Inclusion

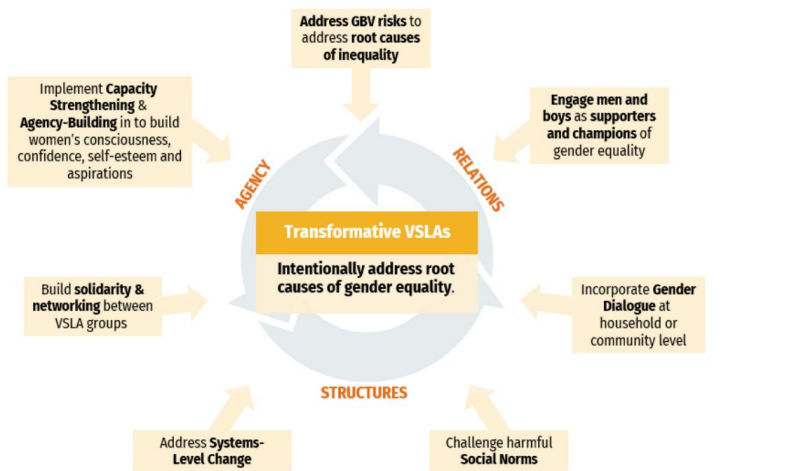


Figure 3: Gender Transformative VSLAs and CARE's Gender Equality Framework

Gender Equality through Savings Groups: Gender integration and gender transformative approaches in VSLA programming (CARE)



Are We Too Focused on Access to Credit? Agent banks boost resiliency during COVID-19 pandemic (Bidowra Khan, ACDI/VOCA)



Insightful Infographics

Digital & Financial Inclusion



Platforms that mediate work



Location-based services

In these platforms, women perform tasks at a specified location, for instance, home services, beauty services, domestic work, and care services.



Online web-based platforms

In these platforms, women perform tasks allocated to them online and remotely, such as micro tasks and freelance work.

Platforms that provide support services



Social media platforms

These platforms include Facebook, WhatsApp, TikTok, and Instagram, which help women reach a broader base of customers or clients to conduct business.

Women in the Digital Economy (Lenny Nurharyanti Rosalin, Manoj Nayak and Rhifa Ayudhia, Microsave Consulting)



Gender

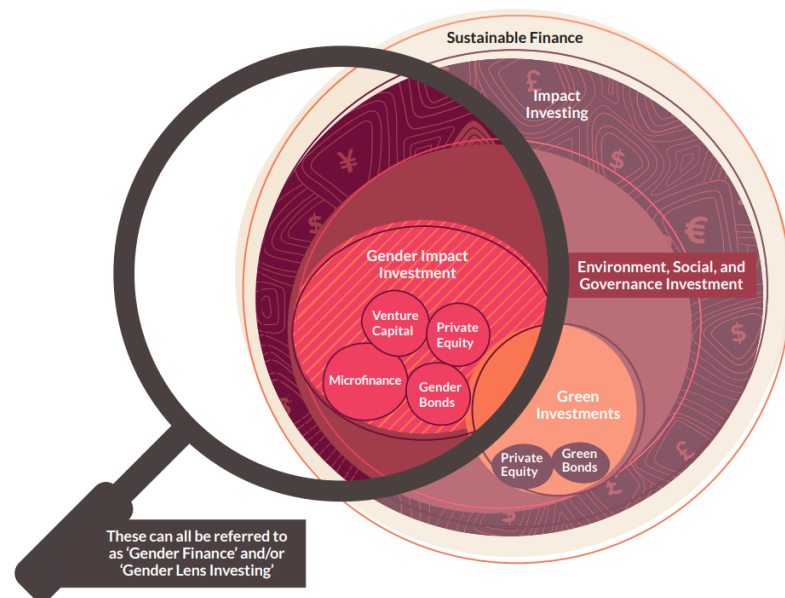
- [Advancing Women's Financial Inclusion In Tanzania The Role Of Mobile Money](#) (Devyn Holliday, GSMA)
- [Gender Analysis In Technical Areas: Digital inclusion](#) (UN Women)
- [Gender Impact Investing & The Rise of False Solutions: An analysis for feminist movements](#) (Sanam Amin and Diyana Yahaya, Association for Women's Rights in Development)
- [Financial Inclusion that Works for Women Lessons and Best Practices](#) (Sam Mendelson, European Microfinance Platform)
- [Policy Catalogue: Women-led MSME access To financing](#) (Alliance for Financial Inclusion)
- [Women and Online Learning in Emerging Markets](#) (Shannon Atkeson, Georges Vivien Hounbonon, Shoghik Hovhannisyan, Pamela Lian, and Liliana Olarte, IFC)

Disability Inclusion

- [Agriculture and mobile-based interventions for smallholder farmers: Best practice on disability inclusion](#) (A. Ahlenbäck, H. Lee and S. Coe, Disability Inclusion Helpdesk)



HOW DIFFERENT FORMS OF IMPACT INVESTMENTS RELATE TO EACH OTHER



Source: Illustration created by Diyana Yahaya and Sanam Amin

Gender Impact Investing & The Rise Of False Solutions: An analysis for feminist movements (Sanam Amin and Diyana Yahaya, Association for Women's Rights in Development)

Climate Resilience



Quickish Reads & Guidance

Climate Resilience

Quick reads

- [Breaking the Bias: How to deliver gender equity in conservation](#) (Robyn James, the Nature Conservancy)
- [Gender Inequality and the Connection to Climate Change](#) (Nelly Gachanja, Africa.com)

Guidance

- [Applying a gender lens to climate investing](#) (WIFCAG, 2X Global, Aviva, and Oliver Wyman Forum)
- [Building the Business Case for Women's Inclusive Financing in Last-Mile Renewable Energy Markets in Sub-Saharan Africa](#) (Energia)
- [Climate Change And Gender-based Violence: What Are The Links?](#) (Gender Based violence AOR Helpdesk, Social Development Direct)
- [Gender, Peace and Security in Natural Resource Management: Land, forest and water management in the Asia Pacific](#) (Joelle Charbonneau, UN Women)
- [Gender-Smart Green Financing Toolkit](#) (Eco Micro, Value for Women, Inter-American Development Bank)
- [Green Inclusive Finance: A framework for understanding how financial services can help low-income and vulnerable people respond to climate change](#) (Howard Miller, Lakshmi Krishnan, and Lucciana Alvarez Ruiz, Center for Financial Inclusion)
- [Placing Gender Equality at the Center of Climate Action](#) (Franziska Deininger, Andrea Woodhouse, Anne T. Kuriakose, Ana Gren, and Sundas Liaqat, World Bank)
- [Towards a Gender Transformative Climate Finance Roadmap An Ecosystem Approach to Inclusive, Equitable and Transformative Change for Women Climate Entrepreneurs](#) (Linda Jones, Katie Turner, David Boyer, Simon Gathecah, WUSC)

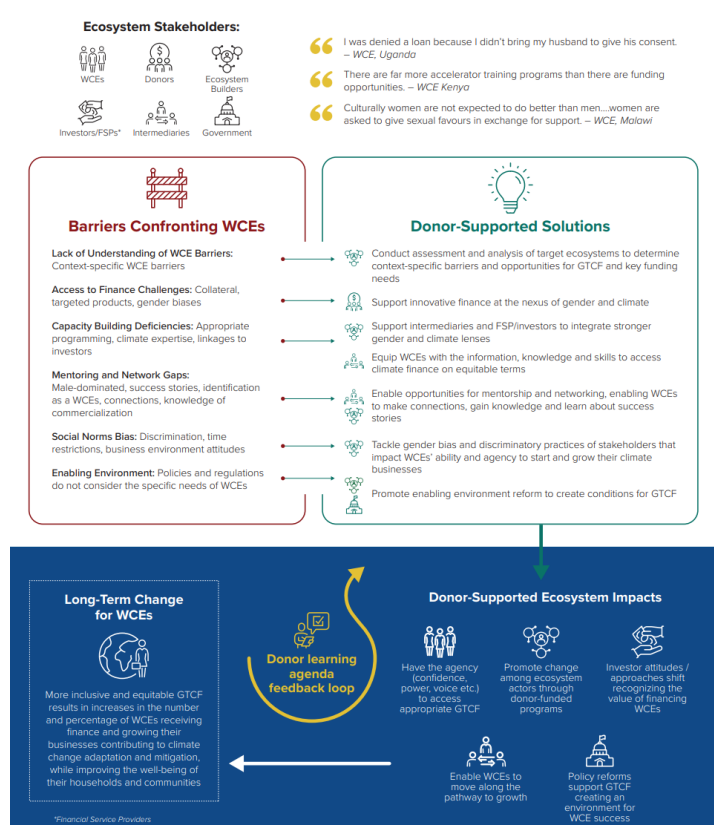


Insightful Infographics Climate Resilience



Applying a gender lens to climate investing (WIFCAG, 2X Global, Aviva, and Oliver Wyman Forum)

Towards a Gender-Transformative Climate Finance (GTCF) Roadmap for Women Climate Entrepreneurs (WCEs) in Sub-Saharan Africa



Towards a Gender Transformative Climate Finance Roadmap An Ecosystem Approach to Inclusive, Equitable and Transformative Change for Women Climate Entrepreneurs (Linda Jones, Katie Turner, David Boyer, Simon Gathecah, WUSC)



Insightful Infographics

Climate Resilience

Gender, NRM, Climate Change and Conflict Nexus²¹

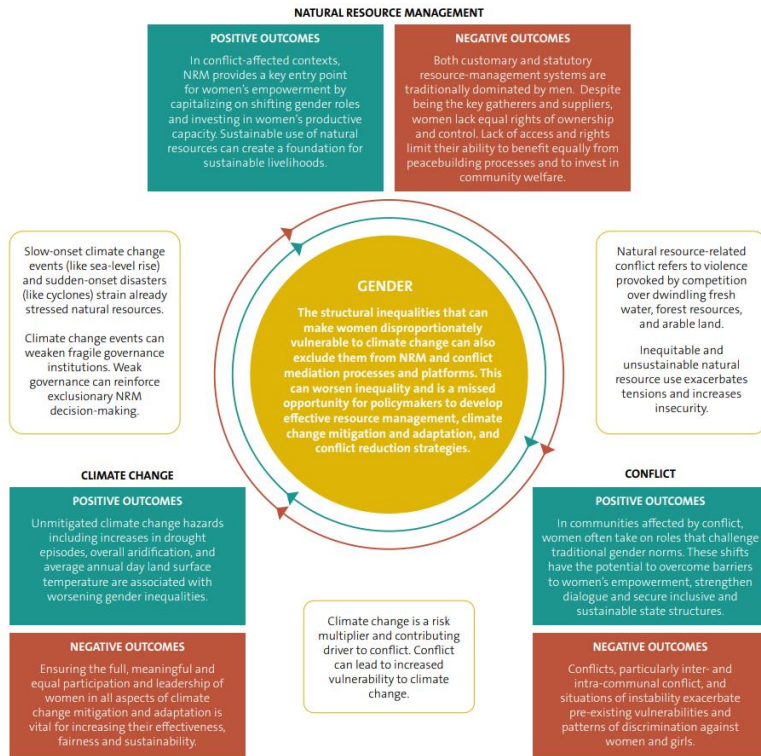


Exhibit 4: Key changes for investors to implement in organisation and investment processes



Applying a gender lens to climate investing (WIFCAG, 2X Global, Aviva, and Oliver Wyman Forum)

Gender, Peace and Security in Natural Resource Management: Land, forest and water management in the Asia Pacific
(Joelle Charbonneau, UN Women)

About the 'Canopy Cut'



The 'Canopy Cut' is a quarterly quick reference resource for market systems and private sector development and engagement practitioners interested in the practical application of current trends in Gender Equality and Social Inclusion (GESI). It is a curated list comprising a range of resources from blogs to detailed guidance to infographics – which have been published and circulated on public platforms like the BEAM Exchange, LinkedIn, and Marketlinks.

The 'Canopy Cut' is not intended to be comprehensive and the emphasis on different angles of GESI may vary from edition to edition.

About the Canopy Lab

[The Canopy Lab](#), a US small business, works with numerous clients around the world, supporting their efforts to address complex problems through a systems lens. We work across a range of sectors, with specialized experience in market systems, workforce development, business enabling environment, and circular economies.

Our team is comprised of a diverse group of technical experts and systems practitioners who bring significant backgrounds in implementing economic development programs around the world.

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