



The Canopy Cut



A curated list of GESI in MSD/PSD resources for practitioners



July - September 2023



THE CANOPY LAB

Market Systems (MSD) & Private Sector Development (PSD)



Gender

- [Acting Collectively To Accelerate Gender Equality: Lessons from 10 years of gender equality in development](#) (Hana Brix, World Bank)
- [Five Reasons Why Businesses Should Prioritise Supporting Women in Global Garment Supply Chains](#) (Christine Svrarer, Rise, Business Fights Poverty)
- [Insights from 10 Years of Boosting Gender Inclusion in Business: A pioneering social enterprise explores how the sector can take the next steps](#) (Rebecca Fries and Luis Marquez, Value for Women)
- [Invisible Hands: Enabling Pacific women in the informal economy](#) (Pacific Private Sector Development Initiative)
- [Policy Brief: A feminist care economy needs gender data agenda](#) (Dr. Kate Grantham, UN Foundation, 2X data)
- [Two Proven Tactics to Recruit Male Champions to Close the Gender Digital Divide](#) (USAID WEE Connect Challenge)
- [What Can We Learn From a Flagship Market Systems Development Program When it Comes to Achieving More Equitable Impact?](#) (Holly Lard Krueger, the Canopy Lab)



Guidance

Market Systems & Private Sector Development

Gender

- [COVID-19 Pandemic and Women in the Informal Economy in Kenya, Uganda and India](#) (Kirabo Suubi, Aditi Vyas, Chryspin Afifu, Emily Schaub, Priyanka Banerjee, Connor R., Naome Namakula Wandera, and Pranita Achyut, ICRW)
- [Insights Series: Is the business case for including women enough to drive change?](#) (Rebecca Fries, Luis Marquez, Seema Bhatia-Panthaki, Trina Roy, Mara Bolis, and Katie Naeve, Value for Women)
- [Investing In Women: Experience and performance of women's SMEs](#) (DevLearn, Investing in Women)
- [Investments in Childcare for Gender Equality in Asia and The Pacific](#) (ILO and ADB)
- [Pathways To Gender-inclusive Economic Development In Cameroon: A sectoral analysis](#) (EUROMonitor International)
- [Promising Practices For Gender Equality: A catalogue of practical solutions learned from the COVID-19 global response](#) (UNDP and UN Women)
- [Strengthening Childcare Provision In Moldova Through Public And Private Efforts – Opportunities And Constraints](#) (Loes van der Graaf and Hanna Siarova, ILO)
- [Tesco Supplier Toolkit](#) (Oxfam Business Advisory Services)

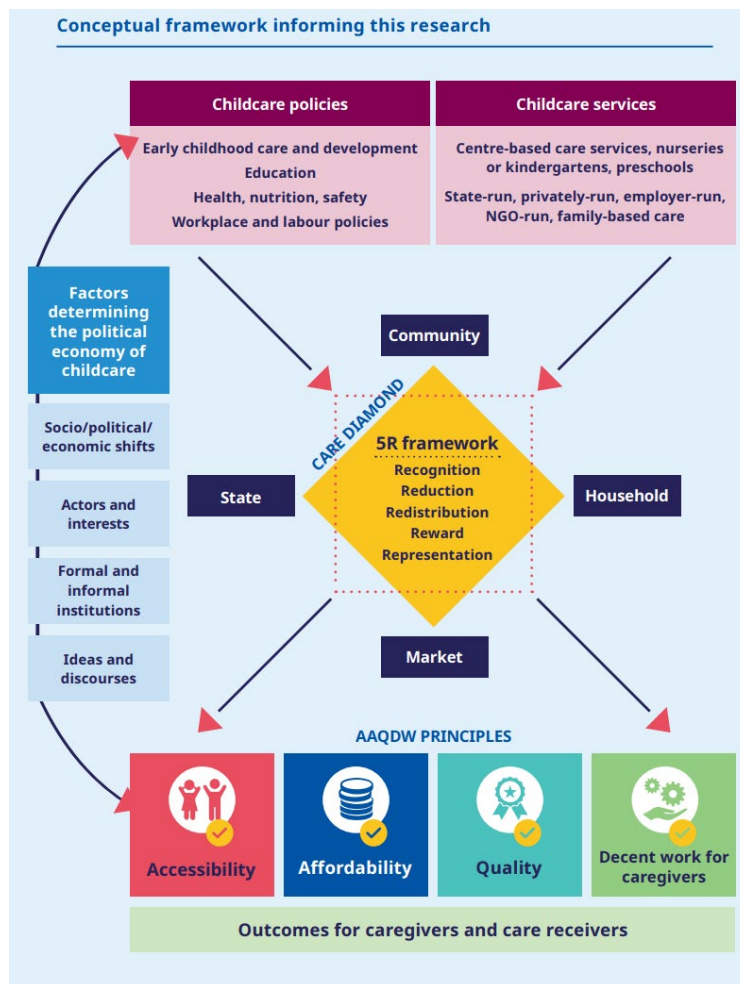
Age Inclusion

- [Participation For, With, and By Girls: Evidencing impact](#) (Tessa Lewin, Mariah Cannon, Vicky Johnson, Raisa Philip and Priya Raghavan, Rejuvenate, IDS)



Insightful Infographics

Market Systems & Private Sector Development

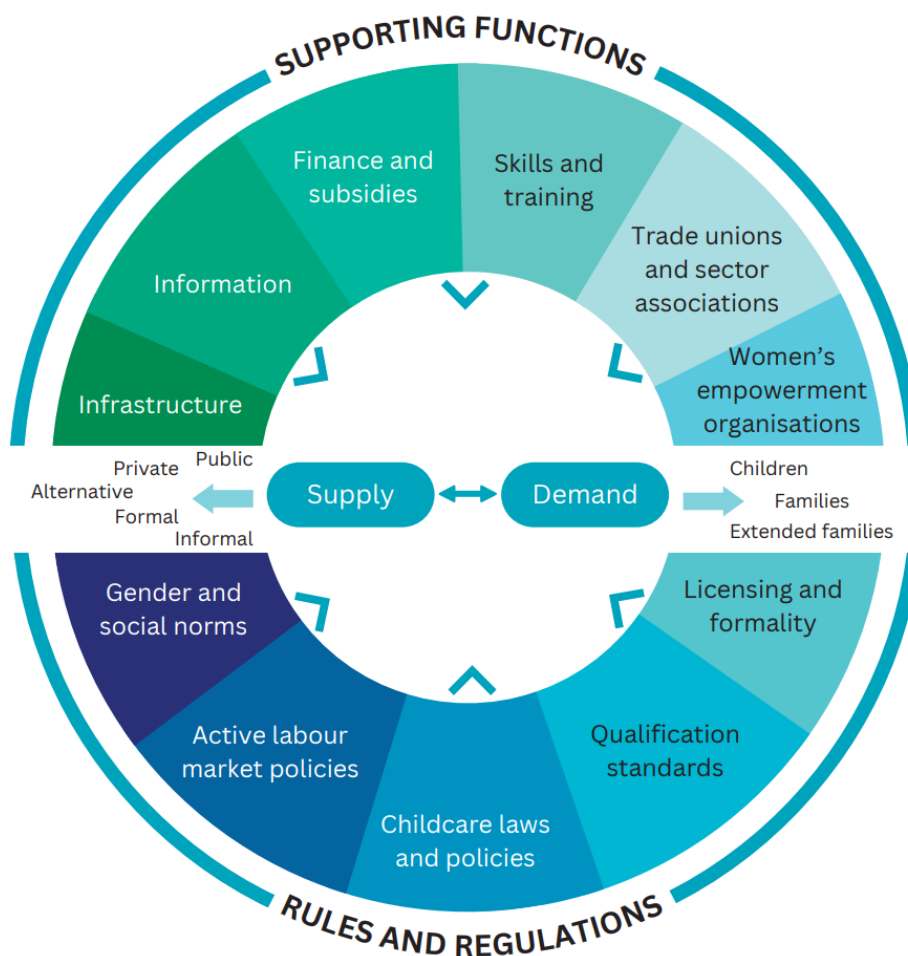




Insightful Infographics

Market Systems & Private Sector Development

► Figure 5. ILO analytical framework for MSA – adjusted and applied to childcare

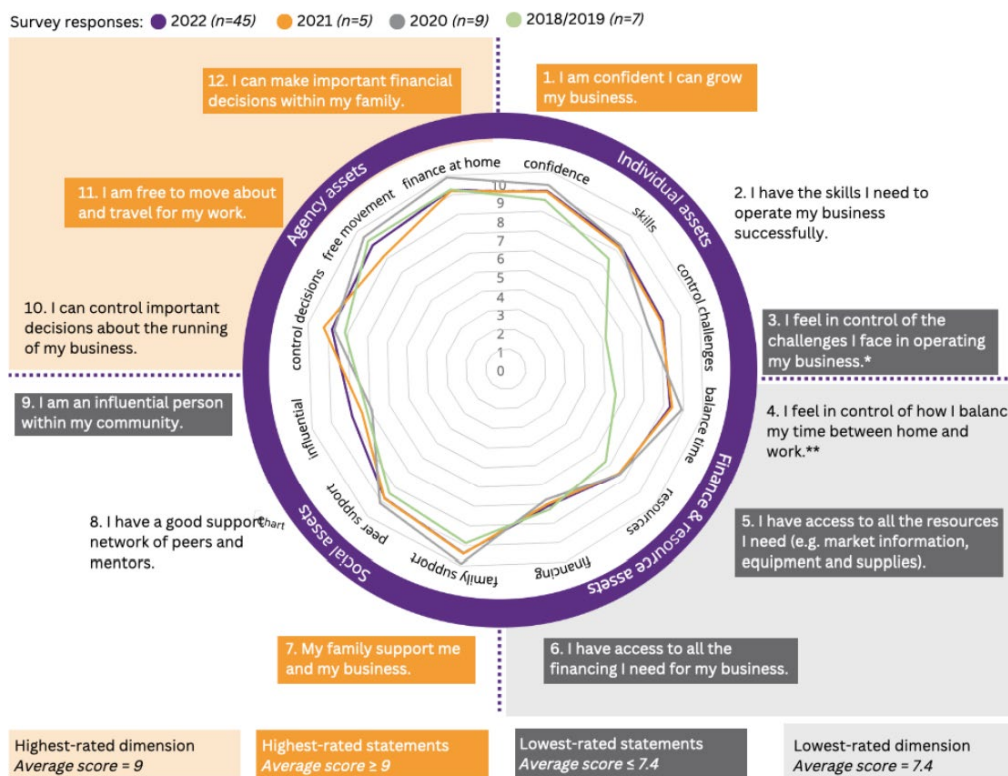




Insightful Infographics

Market Systems & Private Sector Development

Figure 4: Economic empowerment survey – aggregated longitudinal results



*In 2018/19, this statement was: "I am free from stress."

**In 2018/19, this statement was: "I have enough time in the day to do all the tasks I need to."

Digital & Financial Inclusion



Gender

- **[Deetken Impact: Promoting Gender Lens Investing in Latin America and the Caribbean](#)** (Rachel Murphy, Deetken and CAFID)
- **[On Gig Platforms, Women Workers Face Triple Barriers to Inclusion](#)** (Nisha Singh, Gayatri Murthy, CGAP)
- **[Sending Cash Transfers to Women: How to Design Programs that Enhance Well-Being While Safeguarding Against Intimate Partner Violence](#)** (Swati Mehta Dhawan, Mayada El-Zoghbi, Astrid de Valon and Maureen Kwilasa, Center for Financial Inclusion, Accion, and WFP)

Age Inclusion

- **[How Digital Financial Services Break Down Barriers and Empower Young Women in Cambodia](#)** (Ker Thao, Maria Serenade, and Elwyn Panggabean, Women's World Banking)



Gender

- **Case Study: How financial services providers can benefit by serving low income women better and increase women's economic empowerment?** (TechnoServe)
- **Insights Issue 6: Agriculture – How can investors level the playing field for women in agricultural livelihoods?** (Anne Maftai, Katie Naeve, Rebecca Fries, Luis Marquez, Seema BhatiaPanthaki, and Trina Roy, Value for Women)
- **Understanding Women Micro-entrepreneurs' Use Of Mobile Phones For Business Evidence From 10 Low and Middle-income Countries** (Isabelle Carboni, Alida Taghiyeva, Basis and GSMA)

Social Inclusion

- **Financing Mechanisms For Promoting Social Inclusion In Skills And Lifelong Learning Systems: Global overview of current practices and policy options** (Robert Palmer, ILO)

Climate Resilience



Quickish Reads & Guidance

Climate Resilience

Quick reads

- [Green Jobs for Women Can Promote Gender Equality](#) (Amy McAlpine, BORGEM project)
- [Tip sheet: Accelerating Gender Equality in the Renewable Energy Sector](#) (ADB)
- [Women's Resilience: How laws and policies promote gender equality in climate change, environment, and disaster risk management in Asia and the Pacific](#) (ADB)
- [WeProsper Research Salon Brief: Women's economic empowerment and climate action](#) (WeProsper)

Guidance

- [Gender And Climate Finance Toolkit](#) (2X Global)
- [Scaling Gender and Climate Investment Opportunities](#) (Jeannette Gurung, WOCAN, PROGREN and IFAD)
- [Strengthening Rural Women's Climate Resilience: Opportunities for financial and agricultural service providers](#) (Jamie Anderson, Victoria Clause, Max Mattern and Kassim Zani, Mercy Corps and CGAP)



Insightful Infographics

Climate Resilience



About the 'Canopy Cut'



The 'Canopy Cut' is a quarterly quick reference resource for market systems and private sector development and engagement practitioners interested in the practical application of current trends in Gender Equality and Social Inclusion (GESI). It is a curated list comprising a range of resources from blogs to detailed guidance to infographics – which have been published and circulated on public platforms like the BEAM Exchange, LinkedIn, and Marketlinks.

The 'Canopy Cut' is not intended to be comprehensive and the emphasis on different angles of GESI may vary from edition to edition.

About the Canopy Lab

[The Canopy Lab](#), a US small business, works with numerous clients around the world, supporting their efforts to address complex problems through a systems lens. We work across a range of sectors, with specialized experience in market systems, workforce development, business enabling environment, and circular economies.

Our team is comprised of a diverse group of technical experts and systems practitioners who bring significant backgrounds in implementing economic development programs around the world.

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