



The Canopy Cut



A curated list of GESI in MSD/PSD resources for practitioners

October - December 2023



Market Systems & Private Sector Development



Quickish Reads

Market Systems & Private Sector Development



Gender

- [Building Caring Societies: How states can shift the gendered norms of care](#) (Aatif Somji, ODI)
- [Gender Equality through shifting norms: How social norms approaches are improving the lives of women and girls](#) (Care)
- [Men want to increase care work at home. Here's how business can help](#) (Reshma Saujani, Gary Barker, Julia Hakspiel, Moms First, Equimundo, Centre for the New Economy and Society, World Economic Forum)
- [The Benefits Of Investing In Transformative Childcare Policy Packages Towards Gender Equality And Social Justice](#) (ILO)

Social Inclusion

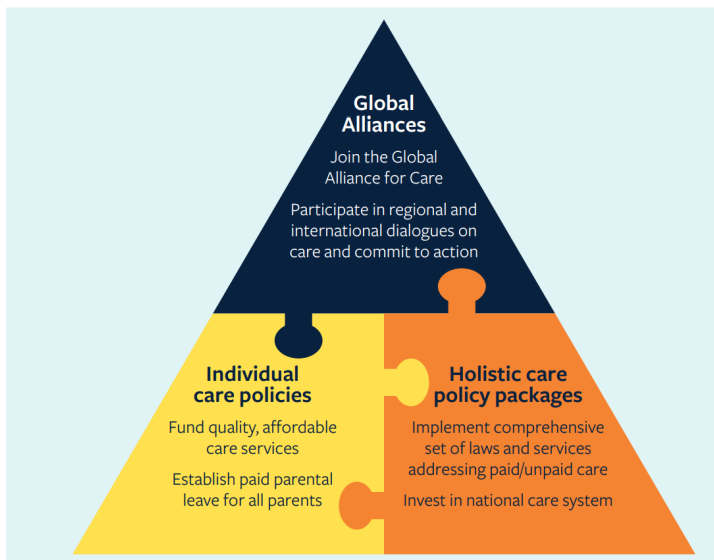
- [Evidence and Practice Note: Sexual orientation and gender identity \(sogi\) inclusion and gender equality](#) (Clifton Cortez, Trishna R. Rana, Rudaba Zehra Nasir, and John (Ioannis) Arzinos, World Bank)
- [Gender Equality, Disability and Social Inclusion \(GEDSI\) Analysis: Rapid review to inform cash programming in Solomon Islands and Vanuatu](#) (Save the Children)
- [Step-by-step: A Roadmap to Gender and Youth Integration in Food Security and Resilience Programs](#) (Gender and Youth Activity, (GAYA))



Insightful Infographics

Market Systems & Private Sector Development

Figure 1 Policy options to foster more gender-equal norms relating to care



Building Caring Societies: How states can shift the gendered norms of care (Aatif Somji, ODI) (Above)

Gender Equality, Disability and Social Inclusion (GEDSI) Analysis: Rapid review to inform cash programming in Solomon Islands and Vanuatu (Save the Children) (Below)





Guidance

Market Systems & Private Sector Development

Gender

- [Advancing Women's Economic Empowerment: Social Norms Landscaping Study USAID Women's Economic Empowerment Community Of Practice](#) (Charla Britt, Banyan Global)
- [Assessing Gendered Impacts Of Post-harvest Technologies In Northern Ghana: Gender Equity And Food Security](#) (Anna Snider , Paul Kwami Adraki, Victor Lolig and Paul E. McNamara, University of Illinois Urbana-Champaign and University for Development Studies Tamale, Ghana)
- [Changing Rural Women's Lives Through Gender Transformative Social Protection](#) (Maja Gavrilovic, Hajnalka Petrics and Mari Kangasniemi, FAO)
- [Guidelines For Measuring Gender Transformative Change In The Context Of Food Security, Nutrition And Sustainable Agriculture.](#) (CGIAR, FAO, IFAD, WFP)
- [Mentorship for Women Entrepreneurs: A highway to growth](#) (Sonal Jaitly, Poulomi Ghosh, Sheetal Prasad and Mann Soni, MicroSave Consulting)
- [The Case for Care](#) (Sarah Mills, Dr. Seema Bhatia-Panthaki, Rebecca Fries, Luis Marquez, and Trina Roy, Value for Women and UN Women)
- [Women Entrepreneur Financing and Investment Toolkit: Catalysing Inclusive Economic Growth](#) (Nisha Singh, Access Alliance and GIZ)
- [Women in Business Case Study How can management tools and information lead to women's economic empowerment?](#) (TechnoServe)



Insightful Infographics

Market Systems & Private Sector Development

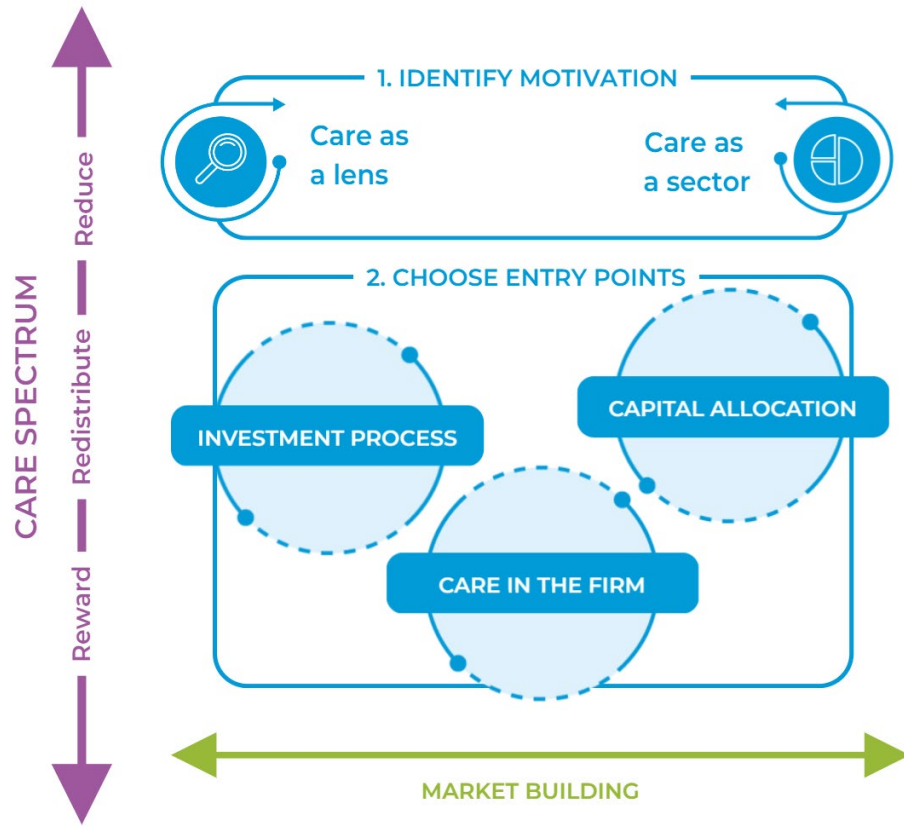
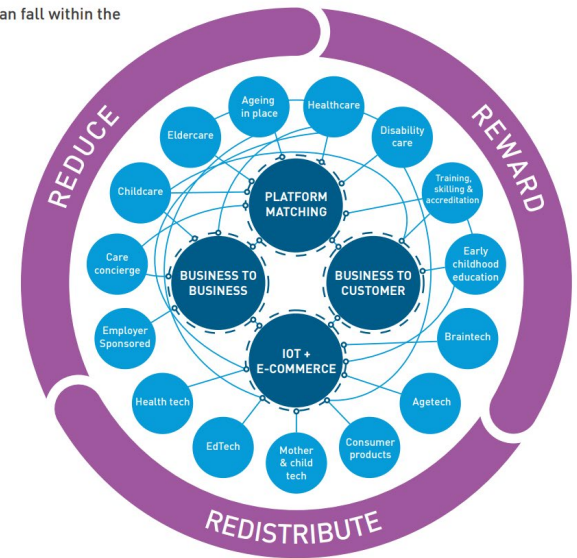


Figure 2. Sectors and subsectors that can fall within the care for people constellation

KEY

- Examples of different care solutions
- Business Model



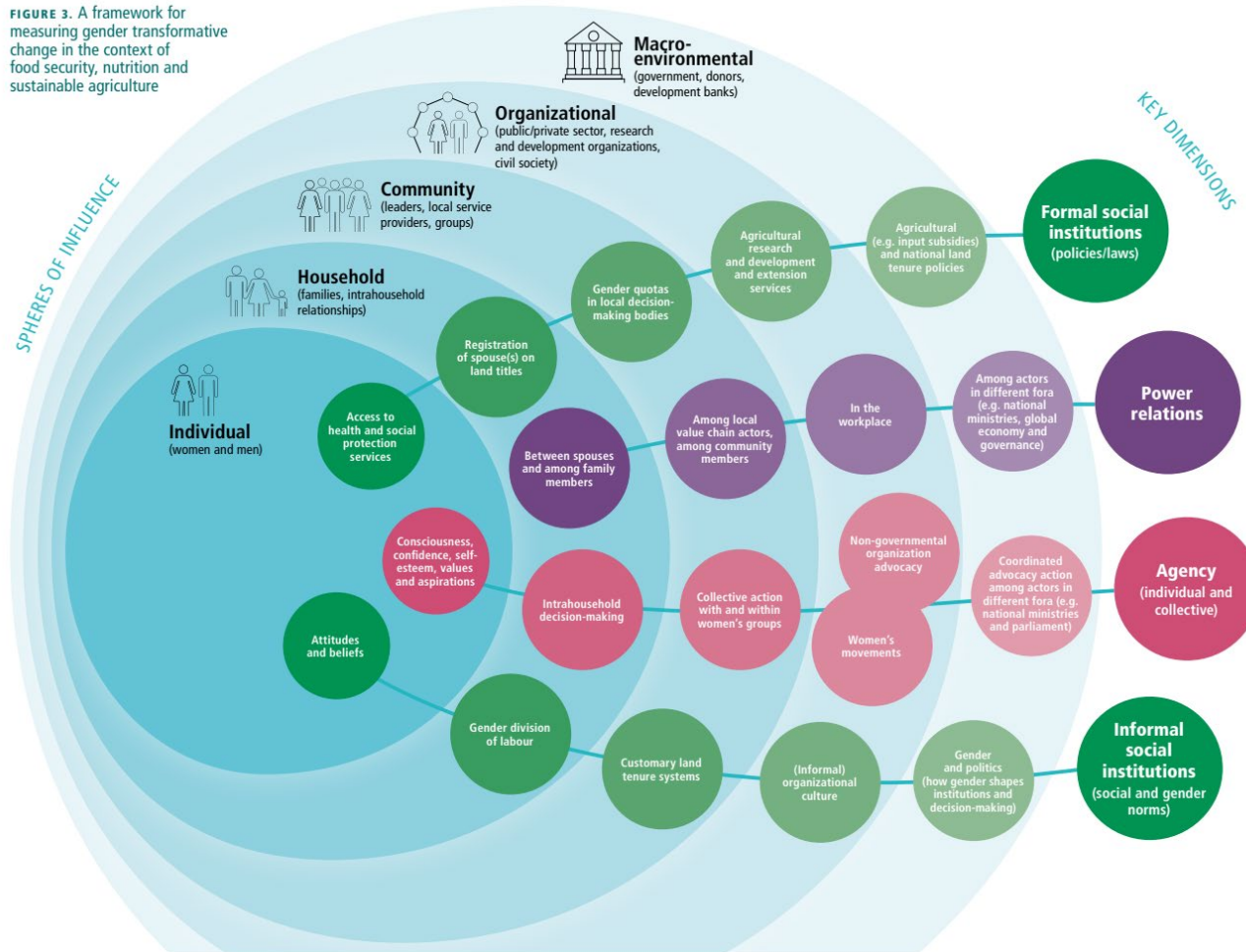
The Case for Care (Sarah Mills, Dr. Seema Bhatia-panthaki, Rebecca Fries, Luis Marquez, and Trina Roy ,Value for Women and UN Women)



Insightful Infographics

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FIGURE 3. A framework for measuring gender transformative change in the context of food security, nutrition and sustainable agriculture



Guidelines For Measuring Gender Transformative Change In The Context Of Food Security, Nutrition And Sustainable Agriculture.
(CGIAR, FAO, IFAD, WFP)

Digital & Financial Inclusion



Gender

- **Disruptive financial innovation and rural agent networks: lessons from Cote d'Ivoire** (Emilio Hernandez, CGAP)
- **Prioritizing Women to Receive Cash Transfers: What Are the Implications for Program Design?** (Swati Mehta, Elizabeth (Liz) McGuinness, Center for Financial Inclusion and Accion)
- **What Is Economic Violence and What Can Financial Service Providers Do About It: Making the invisible visible for the financial services sector** (Bobbi Gray, FinDev Gateway)

Disability Inclusion

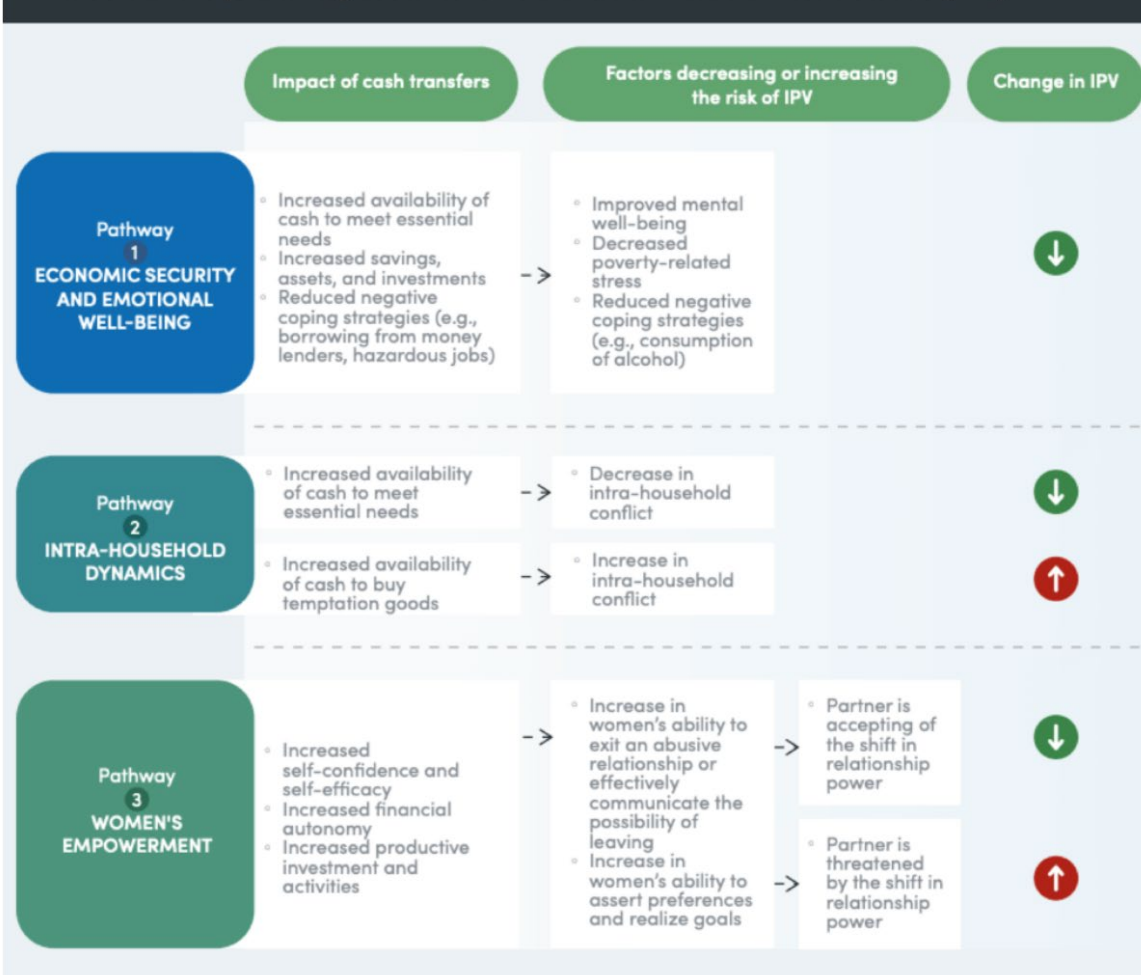
- **Investing in Disability Inclusion: An Opportunity for Employers and Investors** (Rudaba Zehra Nasir, Daniella Decker, Victoria Austin, Catherine Holloway, and Tigmanshu Bhatnagar, IFC and GDI Hub)



Insightful Infographics

Digital & Financial Inclusion

Three Pathways Linking Cash Transfers and Intimate Partner Violence (IPV)



Prioritizing Women to Receive Cash Transfers: What Are the Implications for Program Design? (Swati Mehta, Elizabeth (Liz) McGuinness, Center for Financial Inclusion and Accion)



Guidance

Digital & Financial Inclusion

Gender

- [Asking Better Questions: The Effect of Changing Investment Organizations' Evaluation Practices on Gender Disparities in Funding Innovation](#) (Amisha Miller, Saurabh A. Lall, Markus Goldstein, and Joao Montalvao, World Bank)
- [Gender Financing: Case Studies](#) (UNCDF)
- [State of the World's Fathers 2023 Centering Care in a World in Crisis](#) (Nikki van der Gaag, Taveeshi Gupta, Brian Heilman, Gary Barker, and Wessel van den Berg, Equimundo)
- [The Impact of Financial Inclusion on Young Women's Well-being: A Survey of Evidence and Recommendations for Practitioners](#) (Antonique Konig and Rani Deshpande, CGAP)
- [Understanding the \(Un\)met Saving Needs of Poor Urban Liberians in the Informal Sector](#) (Himanshi Jain Wendy Cunningham, IBRD/World Bank)
- [Women Agents For Financial Inclusion: Exploring the benefits, constraints, and potential solutions](#) (Emilio Hernandez, Rebecca Calder, Divya Hariharan, and Cristina Martinez, CGAP)

Disability Inclusion

- [Financial Inclusion For Persons With Disabilities: Insights from AFI members' strategies and policies](#) (Adriana Carolina Armas Cuesta, Isabela Pradere da Silva Ramos, and David Ricardo Meza Rodríguez, AFI)

Social Inclusion

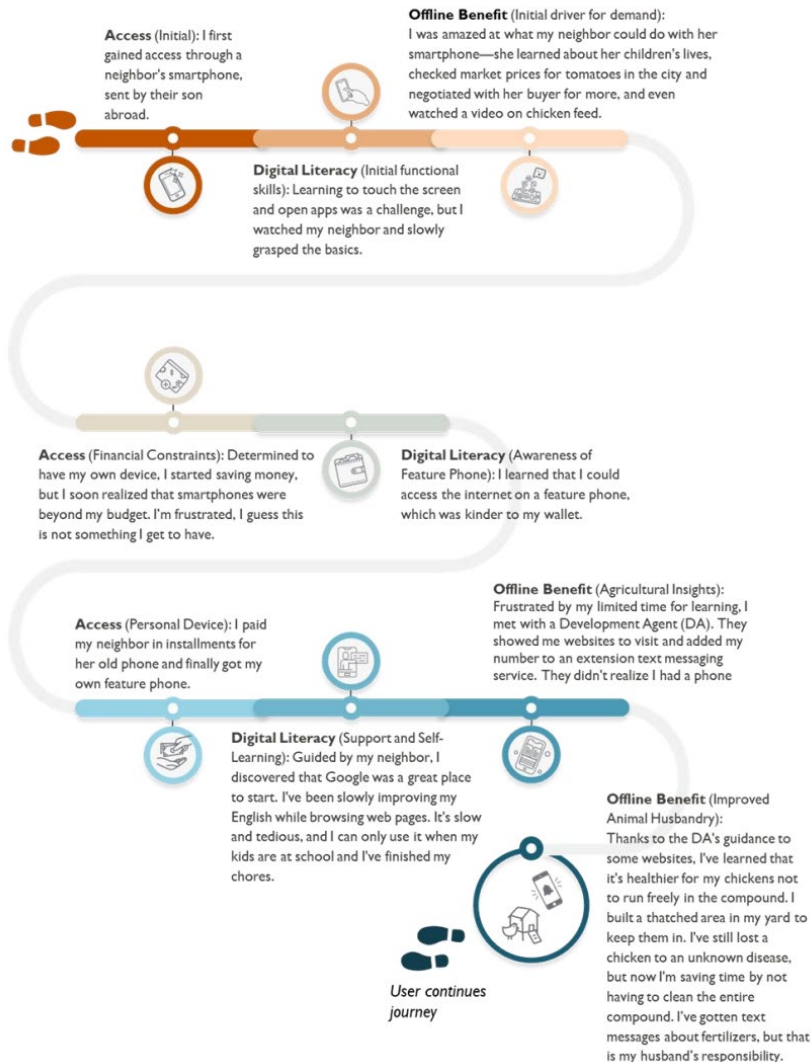
- [Inclusive Digital Design Toolkit: Practical guidance for Feed the Future activities](#) (Dr. Emily Springer, Dr. Mariette McCampbell, Mark Schoeman, Chloe Von Widdern, Ceri Scott, and Clemmie Borthwick, Athena Infonomics and Genesis Analytics)



Insightful Infographics

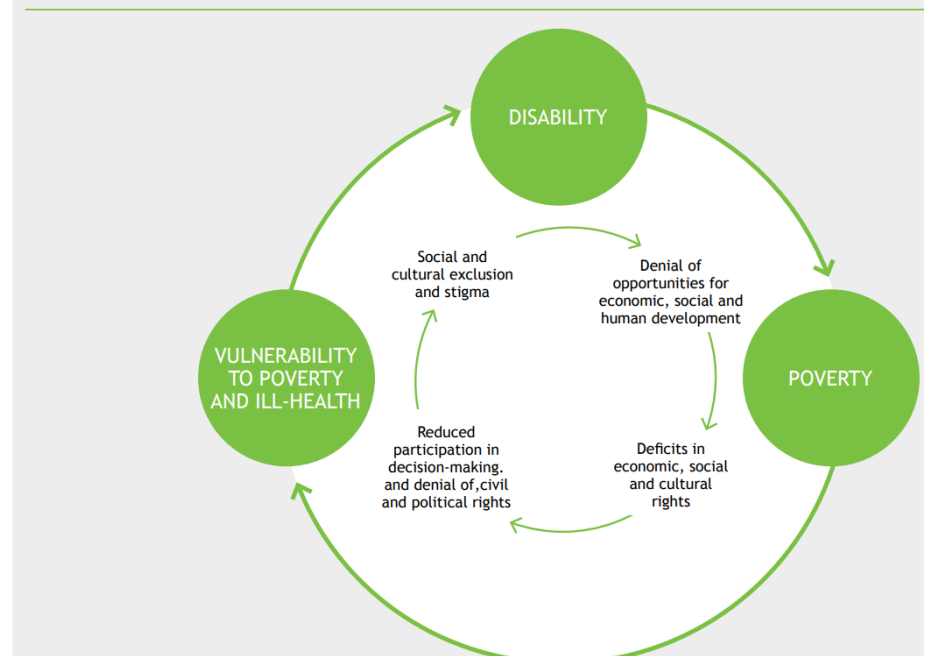
Digital & Financial Inclusion

Figure 1.3: Sample User Digital Journey to Overcome Digital Divides



Financial Inclusion For Persons With Disabilities: Insights from AFI members' strategies and policies (Adriana Carolina Armas Cuesta, Isabela Pradere da Silva Ramos, and David Ricardo Meza Rodríguez, AFI) (Below)

FIGURE 1: VICIOUS CIRCLE OF POVERTY AND DISABILITY



Inclusive Digital Design Toolkit: Practical guidance for Feed the Future activities (Dr. Emily Springer, Dr. Mariette McCampbell, Mark Schoeman, Chloe Von Widdern, Ceri Scott, and Clemmie Borthwick, Athena Infonomics and Genesis Analytics) (Left)

Climate Resilience



Quick reads

- [**A Gender-Responsive Just Transition For People And Planet**](#) (UN Women)
- [**Amplifying voices: SNV's GESI-Led approach to climate resilience and inclusion**](#) (Ami Reza, SNV)
- [**Building a Climate Smart Future: Supporting agribusiness investment in a changing climate**](#) (Market Development Facility)
- [**The Crucial Intersection Between Gender and Climate**](#) (Laura Piovesan, EIB)
- [**The Link Between Clean Energy and Women's Labour**](#) (Carolina Robino, Flaubert Mbiekop, Dr. Kate Grantham, IDRC and Femdev Consulting)
- [**Tools for a Gender Responsive Transition to the Green Economy: a step-by-step methodology to integrating gender in long-term low emissions development strategies \(LT-LEDS\) based in the case of Burkina Faso**](#) (Global Green Growth Institute and UN Women)

Guidance

- [**Climate Adaptation, Resilience, and Financial Inclusion: A new agenda**](#) (Peter Zetterli, CGAP)
- [**Mapping Gender Data Gaps in the Environment and Climate Change: 2023 update**](#) (Dr. Kate Grantham, FemDev Consulting and 2X Data)
- [**Supply Chain Decarbonisation with a Gender Lens**](#) (Olivia Jenkins, Priyanka Kanani, Cerys Liddiard, Social Development Direct and PwC)
- [**The Climate-Care Nexus: Addressing the linkages between climate change and women's and girls' unpaid care, domestic and communal work**](#) (Lorena Aguilar, UN Women)



Insightful Infographics

Climate Resilience

FIGURE 5. The nexus between climate risk and financial exclusion

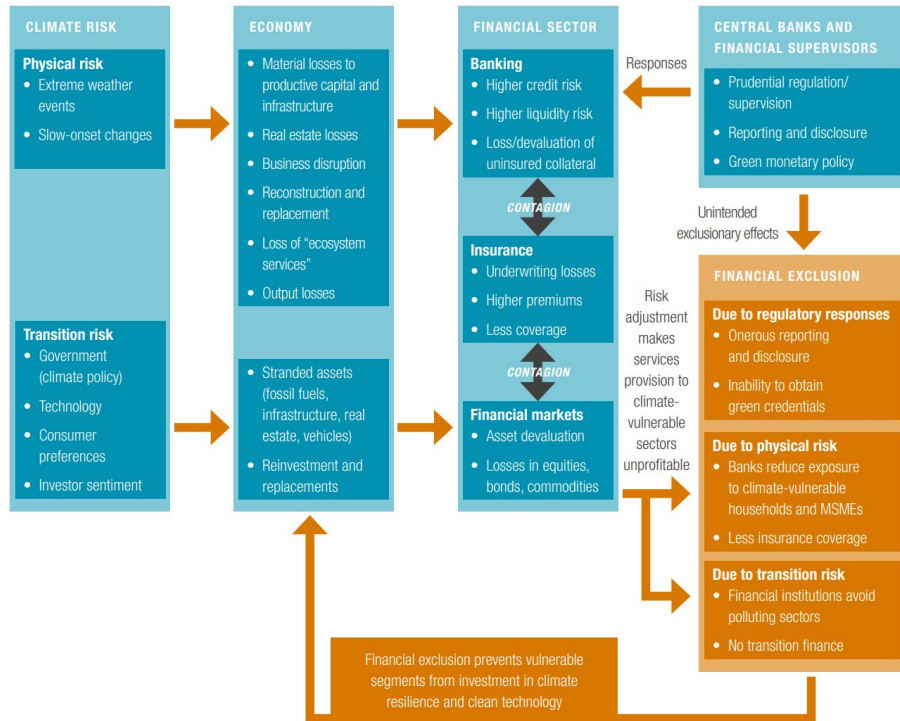
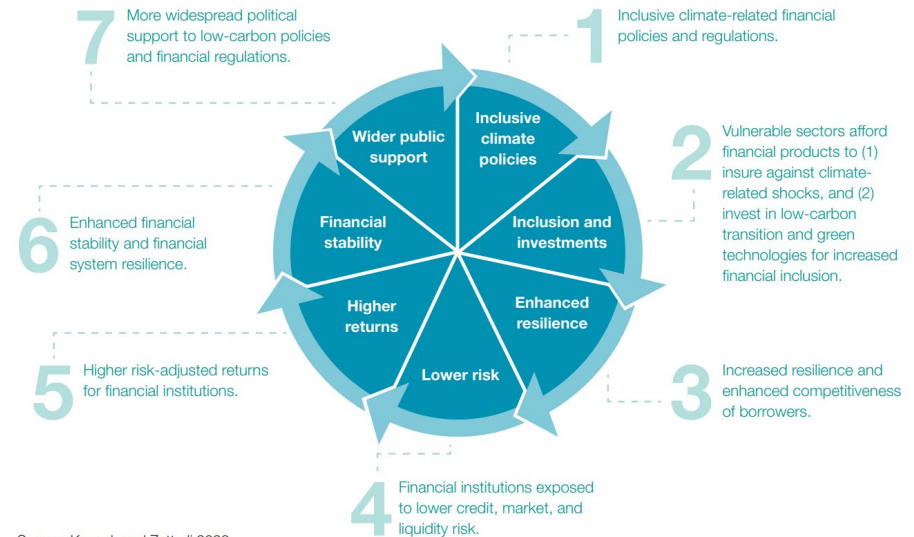


FIGURE 6. The virtuous cycle of green resilience and supporting policies



Source: Knaack and Zetterli 2023.

Climate Adaptation, Resilience, and Financial Inclusion: A new agenda (Peter Zetterli, CGAP)

About the 'Canopy Cut'



The 'Canopy Cut' is a quarterly quick reference resource for market systems and private sector development and engagement practitioners interested in the practical application of current trends in Gender Equality and Social Inclusion (GESI). It is a curated list comprising a range of resources from blogs to detailed guidance to infographics – which have been published and circulated on public platforms like the BEAM Exchange, LinkedIn, and Marketlinks.

The 'Canopy Cut' is not intended to be comprehensive and the emphasis on different angles of GESI may vary from edition to edition.

About the Canopy Lab

[The Canopy Lab](#), a US small business, works with numerous clients around the world, supporting their efforts to address complex problems through a systems lens. We work across a range of sectors, with specialized experience in market systems, workforce development, business enabling environment, and circular economies.

Our team is comprised of a diverse group of technical experts and systems practitioners who bring significant backgrounds in implementing economic development programs around the world.

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