



# The Canopy Cut



**A curated list of GESI in MSD/PSD  
resources for practitioners**



**April Edition**

***Covering the period: January – 2025***



THE CANOPY LAB

# **Market Systems & Private Sector Development**



# Quickish Reads

## Market Systems & Private Sector Development



### Quickish Reads

- [An Inclusive Lens On Aid For Trade](#) (Amrita Saha, Evert-jan Quak, and Liz Turner, Institute of Development Studies and Agulhas Applied Knowledge)
- [Can Men Unburden Women from Unpaid Care Work? Evidence from Burundi](#) (Philliph Michael Musyoka, Willis Ndeda Ochilo, Léonidas Ntirampeba, Benson Mutuku, Idah Mugambi, Joseph Matata, Celestin Niyongere, Espérance Habindavyi, Privat Ndayihanzamaso, Emmerence Ndishimiyimana, Mary Bundi, Janny Vos, Bethel Terefe, CABI)
- [Closing The Gap: Advancing gender-responsive trade for inclusive economic growth](#) (Holly Lard Krueger, Katalis)
- [Women's Empowerment: A synthesis note](#) (Ella Duffy, DCED)

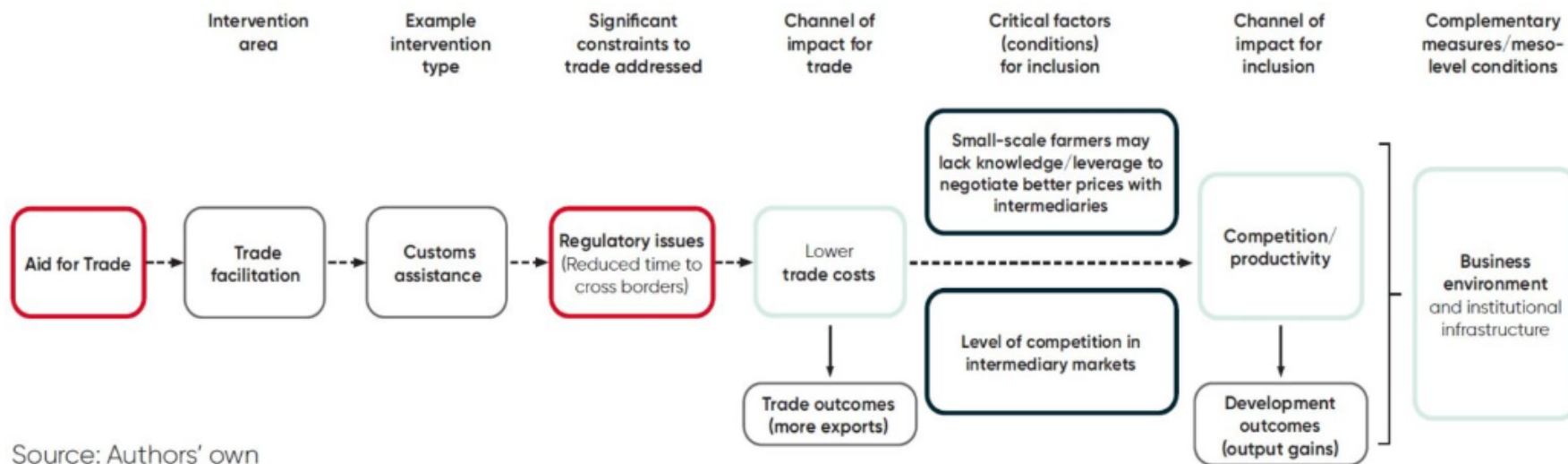
### Guidance

- [Action Through Art: How arts-based initiatives promote gender equality](#) (Diana Jiménez Thomas Rodríguez, Align Platform and ODI Global)
- [Addressing Barriers To Women's Participation In Transport : Global, ECA, and MENA perspectives](#) (Nato Kurshitashvili, World Bank)
- [Gender Transformative Approaches Toolkit: Community dialogue tools for IFAD project implementers](#) (Elisabeth Garner Bohnishikha, Mehenaz Zaman, Tasaffy Hossain, Khushbu Alam, Minaal Choudhury, Nilufer Karim, Jannatul Naim)
- [Global Assessment Of Care Services: Current status, impact, and policy recommendations](#) (Mary Borrowman, Erin Leasure , Foteini Papagioti, Kelsey Harris, and Amar Nijhawan, ICRW and Oxfam Canada).
- [Empowered Or Undermined? Women entrepreneurs & the digital economy](#) (The Shared Pathways research team, Dr. Layane Alhorr, Dr. Ammar A. Malik, Ahmed Javed, Nabeeha Naz and Noor Un Nisa, Cherie Blaire Foundation)
- [Facilitation Guide: Legal empowerment clinics for women's rights in Uganda](#) (Lillian Achola, Stella Rose Akutui, Judith Atukunda, Bethel Kisaarwot, and Rebecca Atayo, (CIFOR-ICRAF, IFAD and LANDnet)
- [Local Feminist Perspectives As Transformation Levers For Greater Gender Equality Synthesis Study](#) (Jacqueline Götze, Stephan Klingebiel, and Maryam Khalid, IDOS)
- [Women And The Economy: 30 years after the Beijing Declaration](#) (Anam Parvez Butts, [Ira Postolachi](#), [Sofie Lambert](#), [Marta Golin, PhD](#), Paloma Carrillo and Donika Limani, ILO)

The Canopy Cut is a curated list of GESI related resources for private sector (PSE) and market systems development (MSD) practitioners. Please note that most resources are from the current year, with a few that have been published in the last several years but have been recirculating in more recent months due to growing interest in this topic.



# Figure 1: A simple framework and example for inclusive aid for trade



[An Inclusive Lens On Aid For Trade](#) (Amrita Saha, Evert-jan Quak, and Liz Turner, Institute of Development Studies and Agulhas Applied Knowledge)

# Digital & Financial Inclusion



# Quick Reads & Guidance

## *Digital & Financial Inclusion*



### Quick Reads

- [\*\*Are Finance Ministries The Hidden Architects Of Gender Equality?\*\*](#) (Richard Sutherland and Ganzul Erdenebal, World Bank)
- [\*\*Granular Data For More Equitable Financial Systems\*\*](#) (Sophie Sirtaine and Soraya Munyana Hakuziyaremye, CGAP and National Bank of Rwanda)
- [\*\*Sowing The Seeds Of Resilience: Can AI empower women in agriculture?\*\*](#) (Catherine Hight and Sharmista Appaya, CGAP)
- [\*\*Why Financial Inclusion Is the Cornerstone of Climate Resilience\*\*](#) (Francesca Krist, Women's World Banking and FinEquity)

### Guidance

- [\*\*Financing Care Infrastructure: An opportunity for public development banks to pave the way for tomorrow's equality\*\*](#) (Asian Infrastructure Investment Bank and UN Women)
- [\*\*Gender Budgeting In G20 Countries\*\*](#) (Virginia Alonso-Albarran, Teresa R Curristine, Gemma Preston, Alberto Soler, Nino Tchelishvili, and Sureni Weerathunga, International Monetary Fund)

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# Insightful Infographics

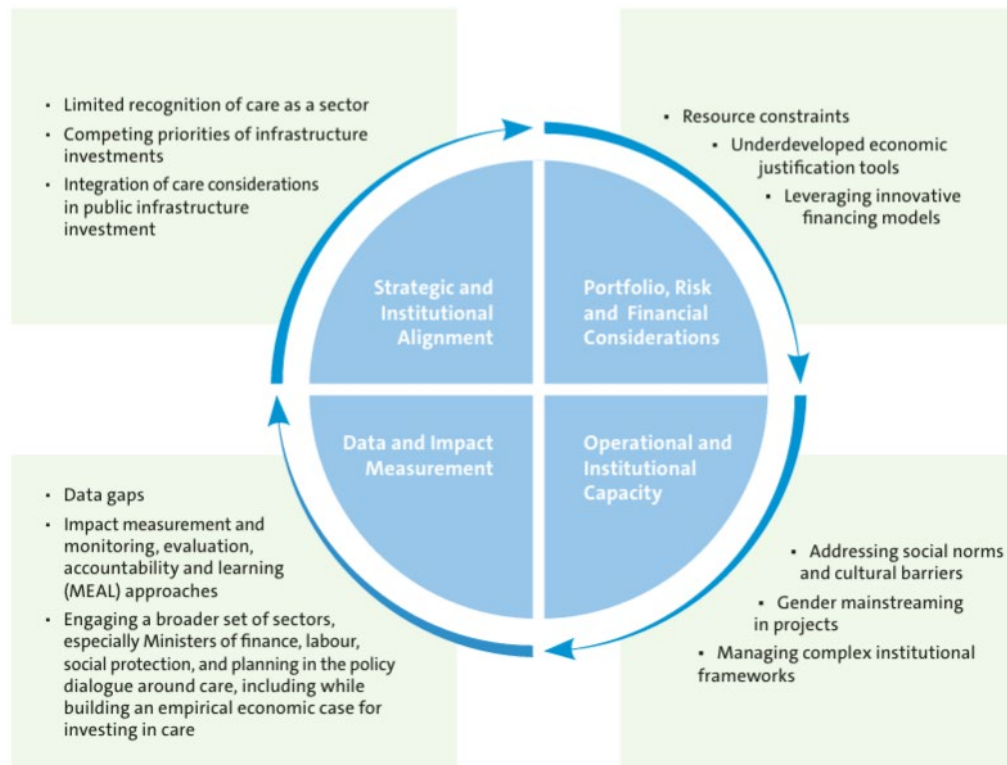
## Digital & Financial Inclusion

### Care infrastructure as a component of comprehensive care systems



### Financing Care Infrastructure: An opportunity for public development banks to pave the way for tomorrow's equality (Asian Infrastructure Investment Bank and UN Women)

#### Integrating care infrastructure into PDB portfolios: challenges and solutions



# Climate Resilience





## Quickish Reads

- [\*\*Gender Incentives In Climate Finance: Doubling Down On Proven Approaches During Uncertain Times\*\*](#) (Edward T. Jackson, Yiagadeesen (Teddy) Samy, Katie Turner)
- [\*\*Integrating Gender Considerations Into Sustainable Bonds: A How-to-guide\*\*](#) (David Uzsoki, Safa Rahim, Suzanne Biegel, Gilles Pascual, Smita Biswas, IISD)
- [\*\*Centering Youth In Green Workforce Development: Clean Energy Annex\*\*](#) (Christina Kwauk and Anna Guo Ya Pettee, Unbounded Associates and Chemonics)

## Guidance

- [\*\*Gender Transformative Change For Climate Action\*\*](#) (Acosta, M., Safa Barraza, A., Gañán, E., Sperandini, S., Verhoeven, M. & GrimmPampe, FAO)
- [\*\*Nature-Based Solutions For Comprehensive Disaster And Climate Risk Management\*\*](#) (UNDRR and UNU-EHS)
- [\*\*Policy Brief On Empowering Women Entrepreneurs In Nepal's Coffee And Pashmina Value Chains Through Climate Finance\*\*](#) (Elena Mayer-Besting, Bimita GC, Vidur Ghimire, Darshni Nagaria, Marco Aletti, ESCAP)

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# Insightful Infographics

## Climate Resilience



1 Strengthen monitoring of gender and climate dimensions of funding flows



2 Ensure climate finance is allocated at the local level



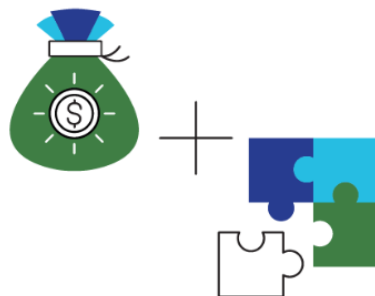
3 Mainstream disability inclusion in climate finance



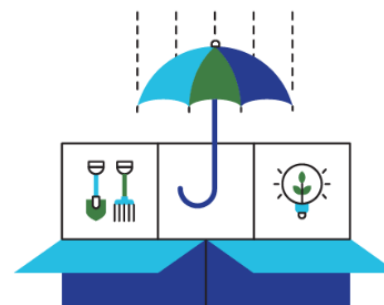
4 Support women producer organizations and associations



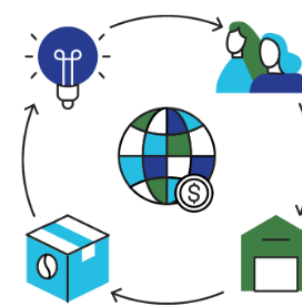
5 Invest in climate-smart and labour-saving technology



6 Channel climate finance funds through grants coupled with tailored support



7 Bundle climate-related insurance with other services



8 Invest in women's skills and participation in exports

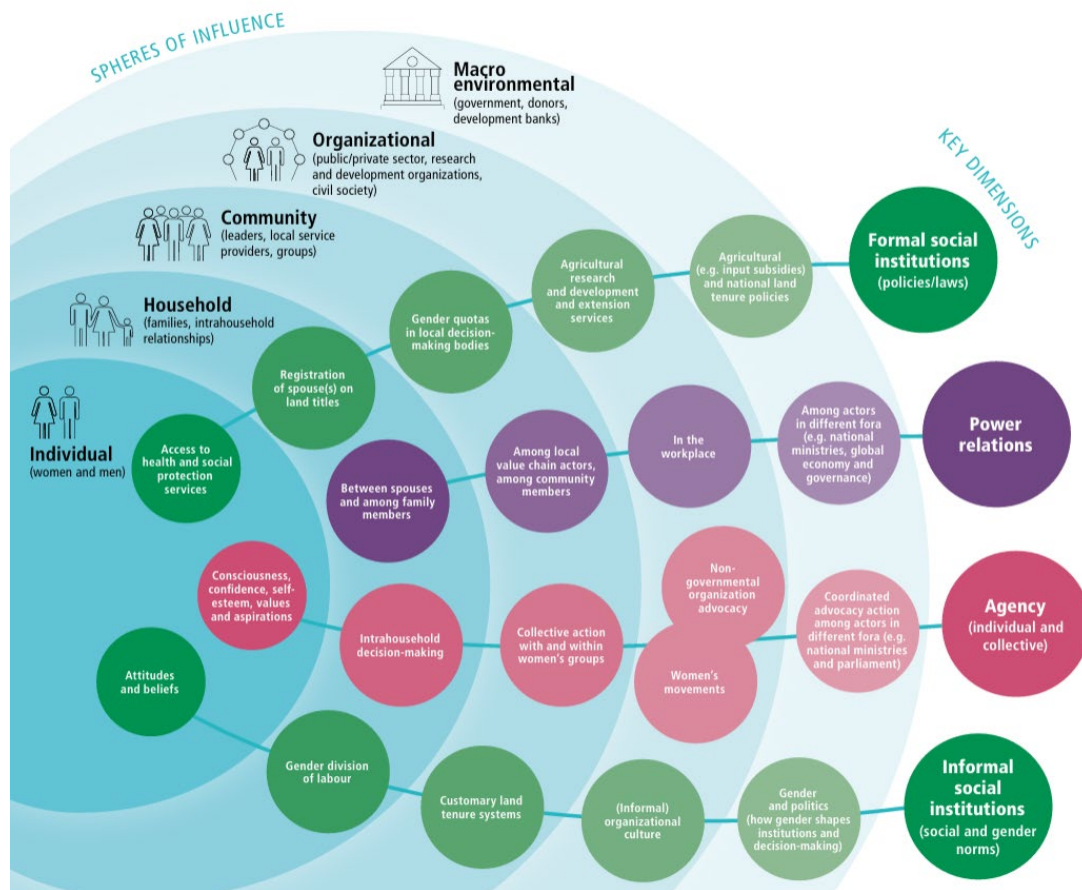
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# Insightful Infographics

## Climate Resilience

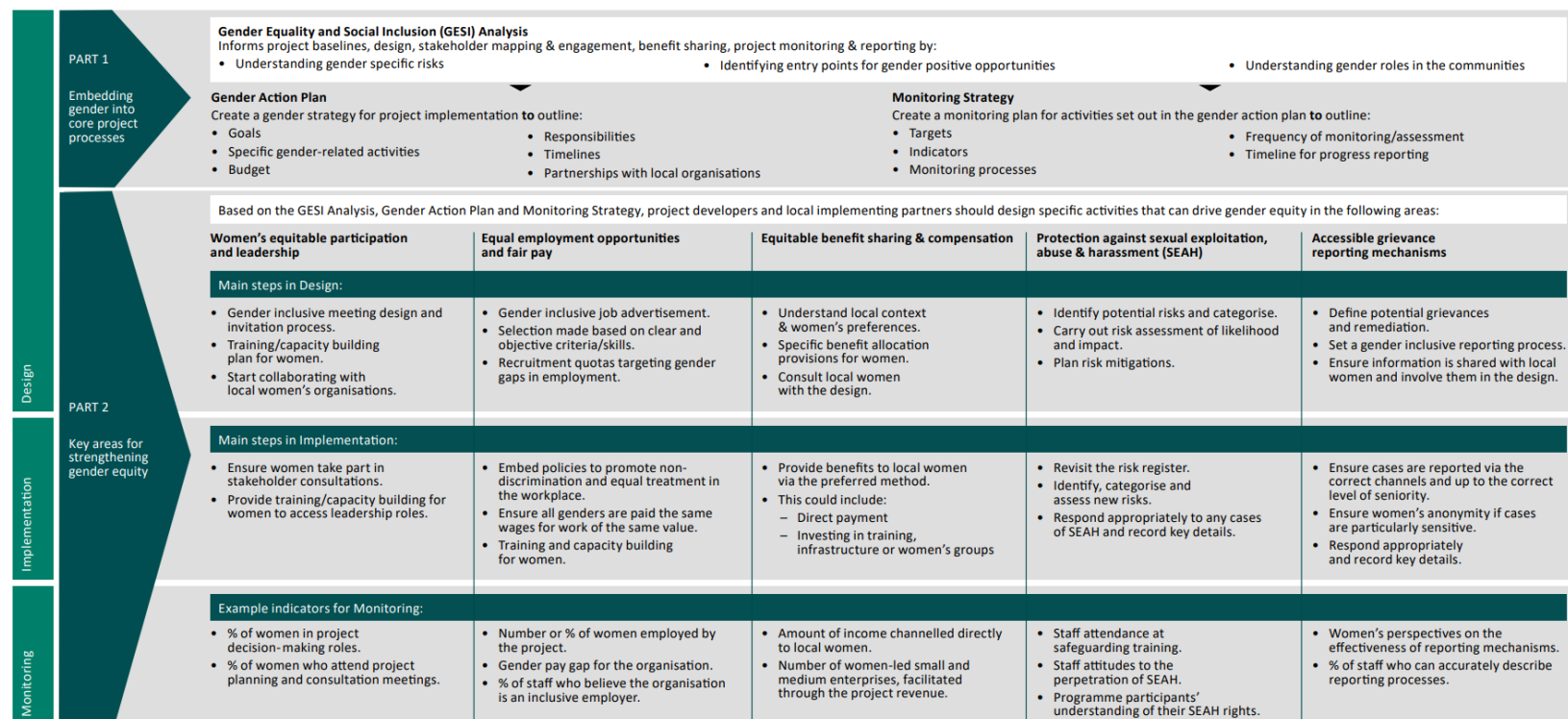
FIGURE 3. A framework for measuring gender transformative change in the context of food and nutrition security and sustainable agriculture



**Gender Transformative Change For Climate Action** (Acosta, M., Safa Barraza, A., Gañán, E., Sperandini, S., Verhoeven, M. & GrimmPampe, FAO)



Figure 1: How the core project processes relate to other key areas for strengthening gender equity



# About the 'Canopy Cut'



The 'Canopy Cut' is a quarterly quick reference resource for market systems and private sector development and engagement practitioners interested in the practical application of current trends in Gender Equality and Social Inclusion (GESI). It is a curated list comprising a range of resources from blogs to detailed guidance to infographics – which have been published and circulated on public platforms like the BEAM Exchange, LinkedIn, and Marketlinks.

The 'Canopy Cut' is not intended to be comprehensive and the emphasis on different angles of GESI may vary from edition to edition.

## About the Canopy Lab

[The Canopy Lab](#), a US small business, works with numerous clients around the world, supporting their efforts to address complex problems through a systems lens. We work across a range of sectors, with specialized experience in market systems, workforce development, business enabling environment, and circular economies.

Our team is comprised of a diverse group of technical experts and systems practitioners who bring significant backgrounds in implementing economic development programs around the world.

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